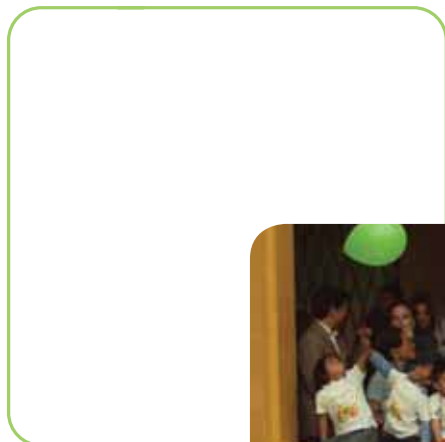




2011 ANNUAL REPORT

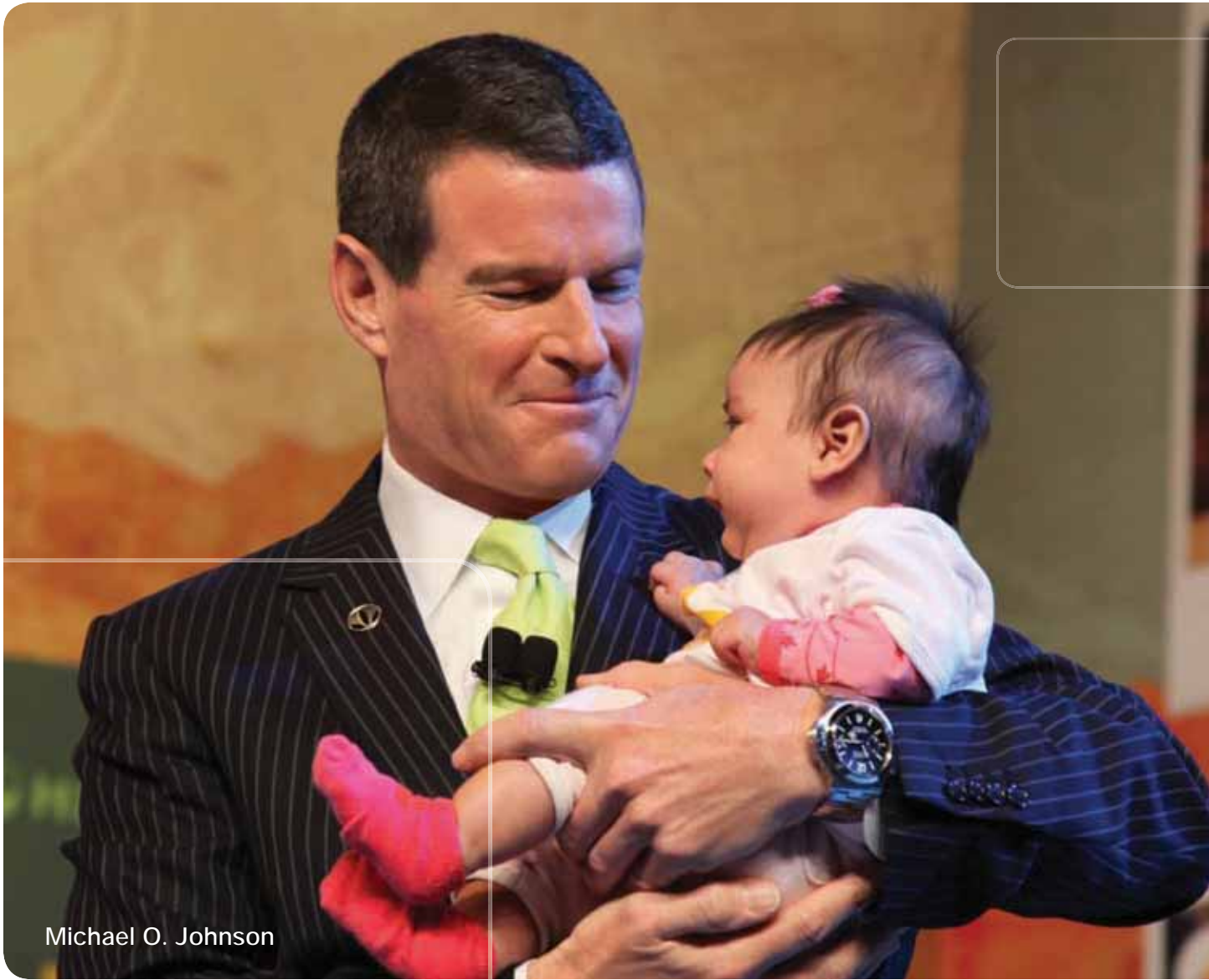
our mission is simple





our commitment is deep

from the HFF Chairman



Michael O. Johnson



To our global HFF family:

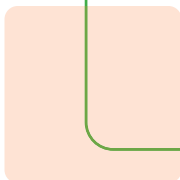
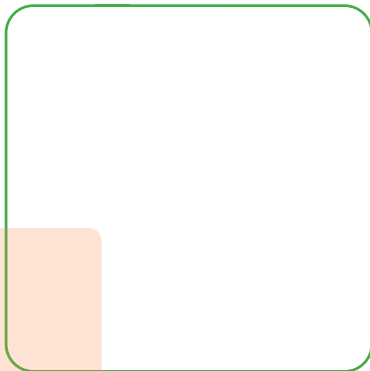
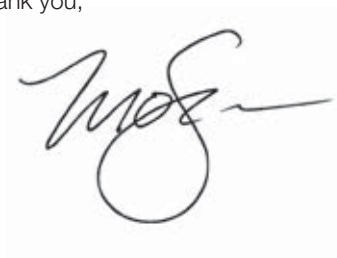
Our mission is simple. The Herbalife Family Foundation (HFF) is committed to improving the lives of vulnerable children. We do this by supporting charitable organizations that serve children in impoverished communities to provide one of life's most basic necessities, good nutrition.

Our flagship Casa Herbalife program began with an orphanage in Rio de Janeiro, Brazil that Herbalife's founder Mark Hughes built in 1998. Since then this program has led to meaningful relationships with more than 70 organizations around the world. In 2011, HFF gave more than \$1.5 million in grants to worthy organizations in 44 countries. These funds helped feed more than 16,000 children on a daily basis.

The generosity and sincere commitment of our Herbalife Independent Distributors, the company, employees and friends are the reason for our Foundation's growth and success. Without the ongoing support of the Herbalife family, none of this would be possible.

It is truly amazing what we have accomplished together, and we are just getting started.

On behalf of the children, thank you,



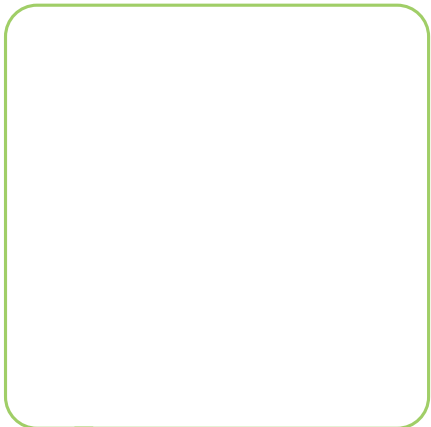
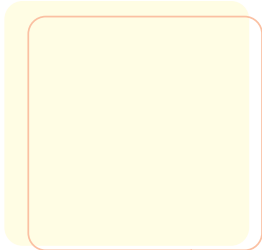
from the HFF Executive Director



Dear HFF friends and supporters,

Our commitment is deep. Every year, we are touched by the personal connection so many of our Herbalife family members make with the children and organizations we serve. Through our network of Casa Herbalife program organizations we are improving the lives of vulnerable children every single day. We are proud to say that through the generosity of our supporters, we have become a constant, reliable source for financial assistance and volunteer support for more than 70 charitable groups around the world.

HFF supporters have given of their time, their money and their hearts to make our presence truly felt by the organizations we support, and the children they serve. We are committed to maintaining positive growth so that we may sustain our programs and continue to provide for those who need it most. Our pledge to the children we support is to continue to envelope them in the Herbalife family as long as a need exists.



With overwhelming gratitude,



Robyn M. Browning

By giving to children in need, we become the kind of people, and the kind of company, that our children will respect.

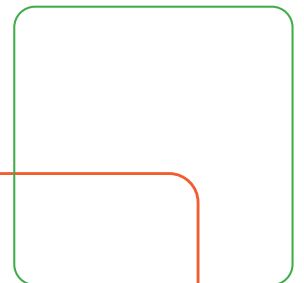
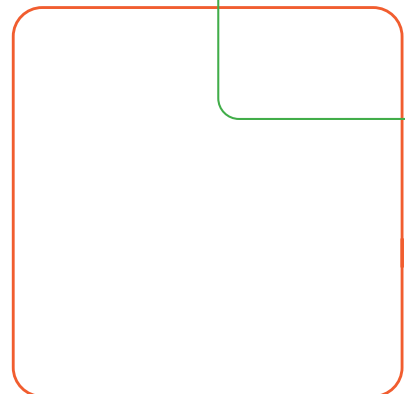
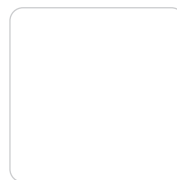
Mark Hughes 1956-2000
Founder of Herbalife and the Herbalife Family Foundation





The Herbalife Family Foundation was established in 1994 by Herbalife founder Mark Hughes and is dedicated to improving children's lives by helping existing charitable organizations provide healthy nutrition to vulnerable children. HFF also provides financial support for disaster relief efforts around the world.

Herbalife, its Independent Distributors, employees and friends provide the generous contributions that enable HFF to help children in impoverished communities overcome the difficult challenges they face and reach their greatest potential.







CASA Herbalife

Casa Herbalife, HFF's flagship program, was introduced in 2005 to support existing charitable organizations that help children in need around the globe. The program, named after the Brazilian orphanage Mark Hughes and HFF built in 1998, helps to provide proper nutrition to vulnerable children through more than 70 programs in more than 40 countries.

Casa Herbalife programs receive funding from HFF on an annual, ongoing basis, as well as invaluable support from HFF donors and Herbalife volunteers through numerous volunteer projects throughout the year.

HFF is committed to supporting every Casa Herbalife program organization, with both financial and volunteer support, until their need no longer exists.



Team Herbalife Asia Pacific gets "hands on" during volunteer projects.



- Philippines
- 600+ children served
- Since 2010

SOS Children's Villages exist to care for children who have been orphaned, abandoned or experienced extreme poverty or abuse at home. At the villages, children from infancy up to age 13 are given shelter, necessities and a sense of home and affection from a team of professional caregivers. Since 2010, HFF has helped to provide healthier, more nutritious meals and snacks on a daily basis to the children cared for in the eight SOS Children's Villages locations in the Philippines. In addition to financial support, Herbalife Philippines staff and Distributors

have arranged quarterly social visits with the children to develop lasting relationships and give the children a greater sense of community.

In December 2011, approximately 100 children served by this Casa Herbalife program received a very special treat as the Los Angeles Galaxy soccer team paid the children a visit during their tour of Asia. The Galaxy players spent the day meeting the children, exchanging autographs with the kids, taking photos and, of course, playing soccer with their new tiny teammates.

Casa Herbalife Program	Country	Location	Number of children served/year
Singapore Children's Society	Singapore	Singapore	100
Kobe Jitsugyo Gakuin (KJG)	Japan	Kobe	50
Rumah Bakti Hulu Kelang	Malaysia	Selangor	108
Foundation for Children	Thailand	Bangkok	100
Caritas Garden Children's Home	Japan	Tokyo	50
Sang Rok Won	Korea	Seoul	100
Po Leung Kuk	Hong Kong	Hong Kong	90
The Infant's Home Child & Family Services	Australia	Ashfield	130
Hong Hua Orphanage	Taiwan	Taipei	87
SOS Children's Villages	China	Chengdu	200
Child Fund	Korea	Seoul	600
SOS Children's Villages	India	Bangalore	100
SOS Children's Villages	Philippines	Multiple locations	800
Hoa Binh Center	Vietnam	Hanoi	50
SOS Children's Villages	China	Beijing	40
Smile Foundation	India	New Delhi	1,000
Good Samaritan Home	Malaysia	Klang	72



Futbol superstar Leo Messi signs autographs for the children from Sang Rok Won, location of the first Casa Herbalife program in Korea.





Action for Children

- London, UK
- 60 children served
- Since 2006

The children and teens who take part in the Casa Herbalife program at Action for Children (AFC) have found themselves caring for parents who have severe illnesses, disabilities or addiction issues and are unable to care for their dependents. These “young carers” are taught to budget, shop for their families, prepare and cook nutritious meals and find a sense of pride in caring for their parents and, in many cases, siblings.

This Casa Herbalife program was met with such success at AFC’s London location that it was duplicated in Scotland in 2010. Since then, HFF has proudly supported both programs with both annual financial grants and volunteer service. Herbalife employees and Herbalife Independent Distributors regularly plan outings with the “young carers,” giving them a day off from their responsibilities just to enjoy being kids.



Dom Tuskanac Zagreb, Croatia

Europe, Middle & East Africa

Casa Herbalife Program	Country	Location	Number of children served/year
Aga Pé Foundation	Hungary	Budapest	55
SOS Children's Villages	Greece	Athens	30
Action for Children – Hackney Young Carers Project	England	London	175
Acres of Love	South Africa	Johannesburg	160
SOS Children's Villages	Italy	Rome	30
SOS Children's Villages	Spain	Madrid	72
Obra Do Frei Gil	Portugal	Oporto	40
VanHarte Resto	Netherlands	Den Haag	300
Udelnaya Orphanage	Russia	Moscow	40
Sara Rose Children Foundation, Inc	Zambia	Kitwe	2,300
AIP - Urgent Needs Project Foundation	Turkey	Istanbul	31
The Children's Home at Falbogi	Poland	Falbogi	35
Fjölsmiðjan	Iceland	Reykjavík	90
Garmoniya	Ukraine	Kharkov	60
Dětské Centrum Zlín	Czech Republic	Zlín	25
Yad B'Yad — Hand in Hand	Israel	Tel Aviv	22
Children's Ark	Russia	St. Petersburg	65
Dom Tuskanac	Croatia	Zagreb	70
General Direction of Social Assistance & Child Protection, District 5	Romania	Bucharest	100
Taloe Orphanage	Russia	Krasnoyarsk	20
Bereginya	Ukraine	Kiev	60
CasaOz	Italy	Turin	420
Deutsches Kinderhilfswerk e.V.	Germany	Berlin	2,500
Pedagogisch Centrum Wagenschot	Belgium	Nazareth Eke	40

*Children's Ark
St. Petersburg, Russia*





Ministerios de Amor

- México City, México
- 250 children served
- Since 2006

The Casa Herbalife program at Ministerios de Amor has helped improve the well-being of more than 250 boys for more than five years. Through this program, the organization is able to purchase healthier food, renovate kitchen facilities and purchase necessary equipment for food preparation, as needed.

The children who call Ministerios de Amor home have been abandoned, orphaned or removed from their homes. Children often come to the organization extremely malnourished but thanks to the resources provided by the Casa Herbalife

program, the charity reports exceptional individual improvement and better overall health for all of the children at Ministerios de Amor.

The children also receive regular holiday visits, complete with gifts and fun activities with Herbalife volunteers. These visits have become a regular part of the children's lives and the children, Herbalife employees and Distributors all report looking forward to the holidays with great anticipation.

Casa Herbalife Program	Country	Location	Number of children served/year
Albergue Infantil Los Pinos.....	México	Guadalajara	100
Ministerios de Amor, A.C.	México	México City.....	250
Centro Nutricional de Celaya, A.C.	México	Celaya, Guanajuato.....	40
Fundación Castro Limon, A.C.	México	Tijuana, Baja California	40
La Alegría de los Niños, I.A.P.	México	Querétaro	100
Hogar Providencia Don Vasco, I.A.P.	México	Michoacán	40
Fundación Don Juan Navarrete y Guerrero, I.A.P. ...	México	Sonora.....	80



Hogar Providencia Don Vasco, I.A.P., Michoacán

Fundación Castro Limon, A.C.,
Tijuana, Baja California





A Place Called Home

- Los Angeles, California
United States
- 4000 members served
- Since 2005

A Place Called Home (APCH) is a community center located in south central Los Angeles, an area notorious for gang violence and extreme poverty. As a beacon of hope for hundreds of children and their families, APCH provides a safe haven where services include free educational, counseling, arts, cultural enrichment and recreation programs, free meals and assistance for families in need. Since this Casa Herbalife program's launch in 2005, the Herbalife family has fully embraced the center and the community they serve. The financial support provided by HFF Casa Herbalife grants at the center have provided for a state of the art "Casa Herbalife" kitchen that both serves as a culinary

learning center and resource for the preparation of thousands of healthy meals and snacks as well as an organic community garden and a part-time nutritionist.

What makes this program so special is the constant commitment from Herbalife Distributors and employees. Team Herbalife members volunteered more than 1,000 hours of time to APCH in 2011, beautified the community center grounds during an annual day of service, made holiday wishes come true for more than 30 families in need, and donated time and time again to provide school supplies, non-perishable food, clothes and toys to hundreds of families who would otherwise go without.

Casa Herbalife Program	Country	Location	Number of children served/year
A Place Called Home.....	USA.....	Los Angeles, CA.....	1,400
Atlanta Children's Shelter.....	USA.....	Atlanta, GA.....	100
Wayne Barton Study Center.....	USA.....	Boca Raton, FL.....	210
Walker's Place of Safety.....	Jamaica.....	Kingston.....	50
Erie Neighborhood House.....	USA.....	Chicago, IL.....	210
City House.....	USA.....	Dallas, TX.....	230
Koinonia Teen Homes.....	USA.....	Loomis, CA.....	40
Casa de Esperanza de los Ninos.....	USA.....	Houston, TX.....	100



Members of A Place Called Home eagerly await the annual Thanksgiving dinner where more than 50 Herbalife volunteers serve meals, play games and help families feel a sense of community.

Bill Ryland, executive director of Koinonia Teen Homes, celebrates with one of the teens in the center's care at the launch of the Casa Herbalife program in Loomis, CA.



Herbalife volunteers enjoy a day of active play at the Atlanta Children's Shelter.



Fundación Sinsoluka

- Quito, Ecuador
- 300 children served
- Since 2010



Named after a highly addictive glue called soluka that is abused by homeless children in Quito, this organization has been pulling children from the streets to provide shelter, food and hope for a better future. HFF's commitment to this organization began with a Casa Herbalife grant that would subsidize the entire annual food budget, allowing the organization to feed even more homeless children and, hopefully, move them off the streets. In February of 2010, Herbalife Distributors visited Fundación Sinsoluka and were so overwhelmed by the amount of good being done in such small quarters that they committed

themselves to raising enough money to purchase the organization a new home.

After mere days, more than US\$150,000 had been raised and Herbalife Distributor leaders handed over symbolic keys to the charity's new home in an extremely emotional presentation during the South American Herbalife Extravaganza, to the approval of 17,000 cheering Distributors.

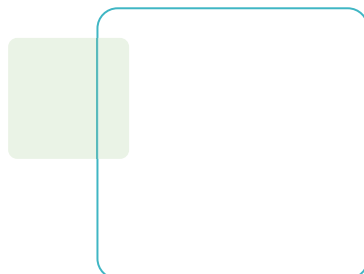
Just one year later, the organization is in a new, larger home and serving twice as many children, offering work training programs to teens and young adults and saving the lives of more children than ever before.

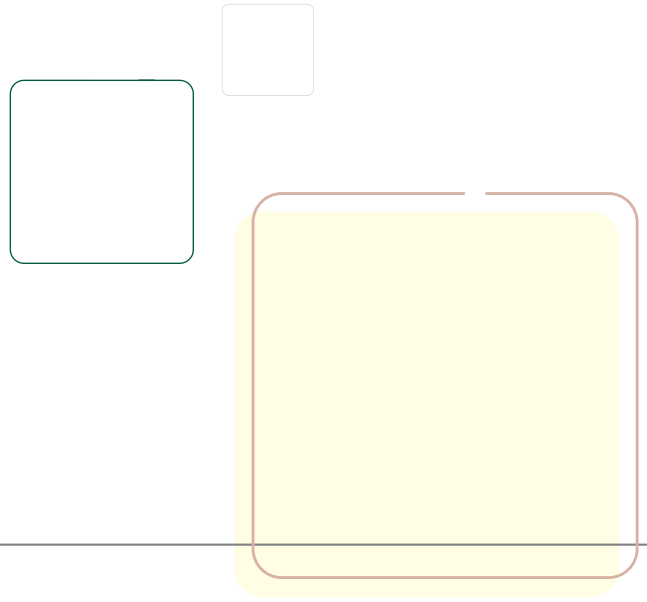
South & Central America

Casa Herbalife Program	Country	Location	Number of children served/year
Casa do Menor São Miguel Arcanjo.....	Brazil.....	Rio de Janeiro.....	30
Associação Casa Da Criança de Santos.....	Brazil.....	Santos	30
Corporación NAIM.....	Chile	Santiago	55
Mis Alumnos Más Amigos (MAMA)	Argentina	Buenos Aires	140
Asociación Probienstar Infantil (APROBI).....	Colombia	Bogotá.....	250
Casa do Menor São Miguel Arcanjo.....	Brazil.....	Fortaleza.....	20
Fundación Arco Iris, Casa Betania	Bolivia	La Paz	230
Asociación La Buena Esperanza.....	Perù.....	Lima	160
La Casita de Maria Children's Foundation	Colombia	Medellin	30
Fundación Sinsoluka	Ecuador	Quito.....	300
Associação Beneficente Betsaida	Brazil.....	Sao Paulo	20
Fundación Alirio Henao Hogar San Jose.....	Bolivia	Santa Cruz.....	80
Fundación Cooperadora para la Nutricion Infantil ...	Paraguay	Asuncion.....	140



Asociación La Buena Esperanza – Lima, Peru



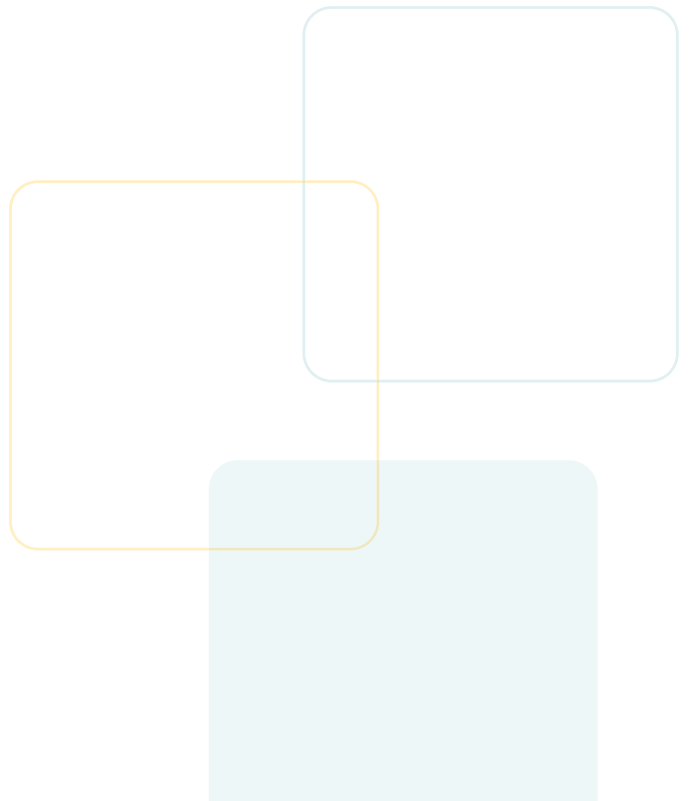


Disaster Relief 2011

In 2011, HFF spearheaded campaigns to collect funds for families in need in Asia, North America, South America and eastern Europe. More than US \$200,000 in donations resulted from these campaigns and HFF was proud to distribute 100% of these donations to worthy organizations working at the site of the major natural disasters, helping to provide shelter, food, clean drinking water and other forms of life-saving assistance to children, and their families.

With hundreds of thousands displaced, injured and forever affected by the earthquake and subsequent tsunamis in Japan, HFF supporters quickly organized to help. More than US\$120,000 was collected and distributed; funds are being used to help house children and families while their homes and villages are being rebuilt.

HFF is proud to work alongside the International Red Cross and Save the Children and will continue to support our friends around the world in their greatest time of need.



Forever affected by the earthquake and subsequent tsunamis in Japan, more than US\$120,000 was collected and distributed; funds are being used to help house children and families while their homes and villages are being rebuilt.

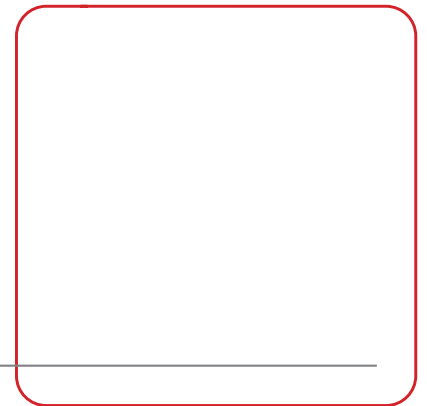




Mario and Mary Barreiro

previous honorees

- 2010** Leslie Stanford (USA)
- 2009** Guillermo Luna and Carola Lichtman (Bolivia)
- 2008** Thomas Hayes (USA)
- 2007** Garry and Jennifer de Brabander (Australia)



HFF Humanitarian Award 2011

For their selfless and inspiring charity efforts, Mario and Mary Barreiro were presented the Herbalife Family Foundation's Humanitarian Award at Herbalife Honors 2011. Their humble goodwill has had a positive impact on lives all over the world, setting an example that all should aspire to.

The Barreiros are passionate supporters of numerous causes, such as charities that help children and adults with HIV and AIDS, afterschool programs for at-risk youth and nutrition programs for children in need. They are major longtime advocates of the Herbalife Family Foundation and its Casa Herbalife program that aids children all over the world. In the last two years, the Barreiros have spearheaded the expansion of fundraising for charitable organizations in Mexico.

As the recipients of the 2011 HFF Humanitarian award, HFF made a \$10,000 donation in honor of Mario and Mary Barreiro to PAIPID, A.C. in Mexico. As long time supporters of the organization, the Barreiros selected this organization as the recipient of their donation prize for the incredible work they do on behalf of those living with HIV and AIDS.

*"It is a blessing from God having known Herbalife and we consider this is our mission to continue sharing the message of working toward a better world."
— Mario and Mary Barreiro,
2011 Humanitarian Award Recipients*

The Herbalife Family Foundation awards this honor to an Herbalife Independent Distributor who exemplifies the foundation's mission and, through their outstanding involvement and dedication, has made a significant contribution to changing lives. Nominations are received from around the world and are evaluated based on the nominee's philanthropic activity, community leadership, volunteerism and advocacy.



total net assets

\$4,988,832

2011

\$4,115,324

2010

\$4,131,705

2009

profit+loss

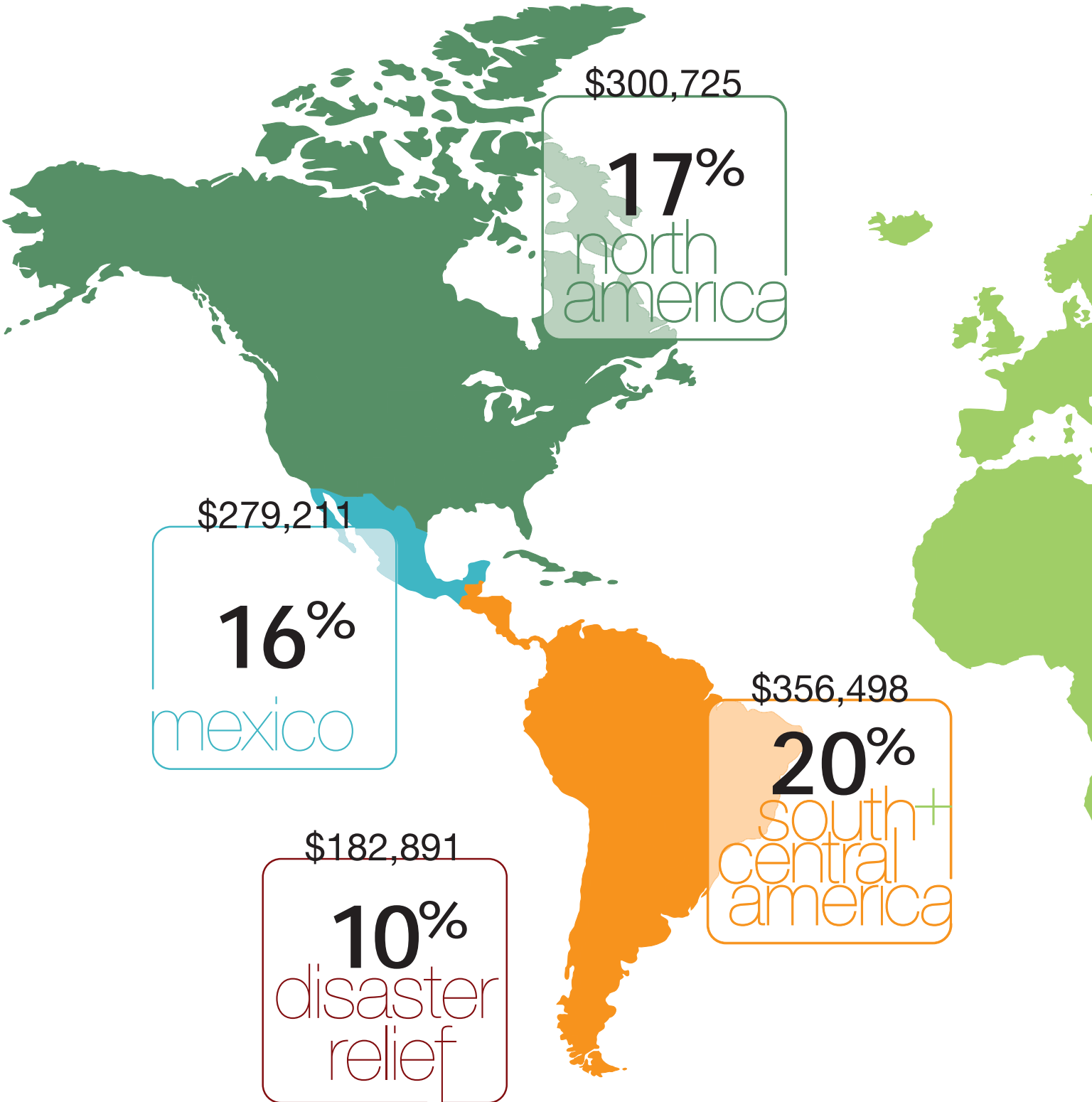
2010 2011

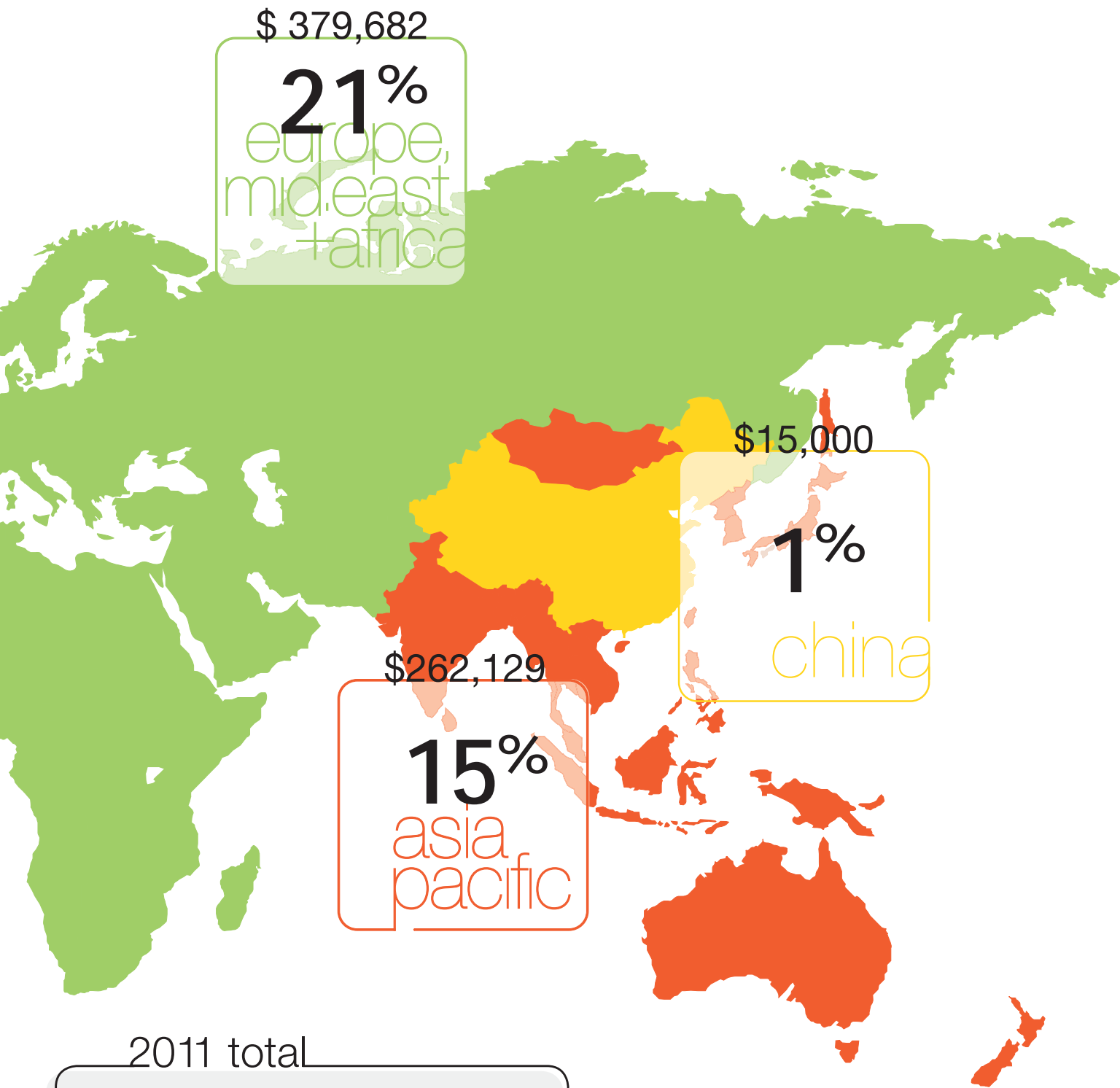
Unrestricted Net Assets Support and Revenue		
Contributions	2,069,181	2,216,821
In-Kind	407,247	476,602
Total Contributions	\$2,476,428	\$2,693,423
Interest and Other Income	30,926	49,599
Investment Loss, Net	(16,571)	(50,418)
Releases Of Restrictions	146,727	947,707
Total Support and Revenue After Reclassifications	\$2,637,510	\$3,640,311
Expenses		
Program Services	2,054,916	2,108,459
Supporting Services		
Management and General	109,287	101,227
Fundraising	571,056	669,338
Total Expenses	\$2,735,259	\$2,879,024
Increase (Decrease) In Unrestricted Net Assets	(97,749)	761,287
Temporarily Restricted Net Assets		
Contributions		
General	120,719	833,624
Disaster Relief	107,376	226,304
Releases Of Restrictions	(146,727)	(947,707)
Increase In Temporarily Restricted Net Assets	81,368	112,221
Net Change In Net Assets	(16,381)	873,508
Net Assets At Beginning Of Year	\$4,131,705	\$4,115,324
Net Assets At End Of Year	\$4,115,324	\$4,988,832

All numbers are taken from the 2011 audited financial statements.
For more information, please contact the HFF office.

Note: All figures are in U.S. Dollars.

Grant making:2011





2011 total

\$1,776,137

Funds raised in 2011 will fund Casa Herbalife programs in 2012.

Top HFF donors for 2011

The Herbalife Family Foundation would like to thank the following leadership donors for their exceptional generosity in 2011.

Mary & Mario Barreiro

Chondelle Bell

Margarita Cervantes Arcos

Shih-Hao Chan

Pedro B. Climaco

Raquel Cortes & Abraham Benitez

Michiko Dejaeghere

Armando Fernandez Luarca

Dr. Louis Ignarro

Mari & Michael Johnson

Tae Ho Kim & Hyun Mo Koo

Queenie Leung

Juan Miguel Mendoza

John & Fernanda Peterson

Elizabeth Sanchez Troncosa

Yolanda Sebera Soberanes Orduña

Leslie Stanford & Don Bailey

Enrique Varela & Graciela Mier

Katiuzka Vera

Des Walsh



2011 donors

Through the support of many, the Herbalife Family Foundation is improving the lives of children all over the world. We would like to recognize the following donors for their inspired support of HFF through donations of \$100 or more in 2011.

Christian Abegg	Lizette Anaya	Cesar Aviles Saavedra	Melissa Beardley
Ernie & Diane Abeita	Maria Elena Anaya Chavarria	Maria L. Ayala	Salvador Becerra
Vicente Hipolito Abrin Oliver	Beatrix Andersen	Ana A. Ayala Montero	Isabelle Beche
Luigi Marcello Abruzzo	Renee Anderson	Alfredo Ayala Quevedo	Zelda Beckford
Lucy Acevedo	Steven Anderson	Juan Francisco Ayala Sierra	Wil Jan Bekkers
Rosa Lelio Acevedo Lopez	Pablo Andrade	Gerardo Ayub	Wendy Belcher
Kristian Achilles	Cristina Andrade Vazquez	Irina Azarova	Oren Beliliti
Elisar Achilov	Mika Andreas	Anicela Ba	Chondelle Bell
Norma Acosta	Dante Andry	Silva Babajanian	Angelica Edith Beltran Navarrete
Margarito Acosta Bella	Doran & Emiko Andry	Johanna Badget	Annette Bender
Rainer Adamek	Naomi Andry	Alejandra Badillo	Cecilia Benitez Cortes
Brett Adams	Hugo A. Angel	Araceli Badillo	Hannah Berger
Terry Adams	Peter Anno	Edgar Balbas	Jim Berklas
Mark Anthony Addy	Marco Anzani	Geovanni Balderas	Richard Bermingham
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Boris Adrian	Hal Apple	Merci Balinado	Hector Bernal
Lindsay Adusei	Graziella Apruzzese	Armando Ballarin	Angel Bernales Arias
Marcellus Aerts	Gabriella Aquino	Marco Antonio Ballesteros Macias	Carlos Bernardino
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Danielle D. Amours Hofmann	Vincente Avalos	Carlota M. Batista	Gary Boswell
Pardhiveswar Anam	Ricardo Avelar	Venkat Praveen Bayyapu	Rosemary Bottai

2011 donors (cont.)

William R. Bowden	Ma. De Jesus Campuzano Vences	Guang-Han Chang	Jorge Angel Cofre
Mariana Braga	Delfida Canales	Kuo-Chiang Chang	Amertat & Julia Cohn
Midalia Rocio Brambila	Peggy Cappadonna-Passer	Shih-Feng Chang	Michael Cole
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我們的使命簡明 我們的承諾不變

全球主席的話 Michael O. Johnson

親愛的賀寶芙家庭基金會全球夥伴們：

我們的使命很簡明。賀寶芙家庭基金會(HFF)致力於改善弱勢兒童的生活。我們透過支持服務貧困社區兒童的慈善組織，提供生活最基本所需的優質營養來實踐這個使命。

我們的旗艦計畫－賀寶芙之家計畫－是從賀寶芙創辦人馬克·休斯在1998年於巴西里約熱內盧創辦的一家孤兒院展開。從那時起，這個計畫就逐漸讓我們與全球超過70個慈善機構建立起重要的合作關係。在2011年，賀寶芙家庭基金會對位於全球44個國家的合作慈善機構總共捐助了超過150萬美元的款項。這些慈善捐款也幫助了超過16,000名兒童獲得每日所需的優質營養。

賀寶芙直銷商夥伴、公司、員工和親友們的慷慨解囊和真誠投入是賀寶芙家庭基金會成長與成功背後的原因。如果沒有賀寶芙大家庭的持續支持，我們不可能擁有如此卓越的成就。

在我們的共同努力之下，賀寶芙家庭基金會的成果斐然。讓我們持續聚焦於共同的使命，讓賀寶芙家庭基金會的成就能夠更上一層樓。

再次感謝各位的付出與貢獻。

Michael O. Johnson



執行總監的話

親愛的賀寶芙家庭基金會夥伴和贊助者們：

我們的承諾不變。每一年，我們都因為見證了賀寶芙大家庭的成員以各種方式親身關懷我們所贊助的兒童與慈善機構而感動不已。透過賀寶芙之家計畫的慈善機構網路，我們每一天都在改善全球弱勢兒童的生活。我很驕傲地說，透過基金會支持者的出錢出力，我們已經成為一股持續可靠的力量，為全球超過70個慈善機構提供財務支援和志工服務。

賀寶芙家庭基金會(HFF)只是希望幫助弱勢兒童的許多慈善機構之一。賀寶芙家庭基金會的支持者奉獻了他們的時間、金錢和愛心以確保我們所贊助的慈善機構和兒童們能真正感受到我們的存在。我們致力於維持成長，讓我們能夠持續推動各項計畫，並且幫助真正需要的人。只要我們所幫助的兒童仍有需求，我們將持續在賀寶芙大家庭當中守護他們，這就是我們做出的承諾。

獻上無比的感恩

Robyn M. Browning



透過幫助有需要的兒童，我們成為了會讓我們的兒女尊敬的人和公司。

馬克·休斯1956-2000

美商賀寶芙公司和賀寶芙家庭基金會創辦人

賀寶芙家庭基金會是在1994年由賀寶芙創辦人馬克·休斯所創立，致力於和既有的慈善機構合作，提供弱勢兒童健康營養，以改善兒童的生活。賀寶芙家庭基金會也參與全球各地的賑災救助活動。

賀寶芙公司與其獨立直銷商團隊、員工與親友的慷慨解囊讓賀寶芙家庭基金會能夠幫助貧困社區當中的兒童克服眼前面對的挑戰，並且充分發揮其潛能。

賀寶芙之家

賀寶芙家庭基金會的旗艦計畫－賀寶芙之家創立於2005年，其宗旨在於支持既有的慈善機構，一同幫助全世界有需要的弱勢兒童。這個計畫的名稱來自於馬克·休斯和賀寶芙家庭基金會在1998年於巴西所創辦的一所孤兒院，現在賀寶芙之家已透過全球超過40個國家當中的70多個計畫為弱勢兒童提供適當的營養。

賀寶芙之家計畫每年持續獲得賀寶芙家庭基金會的捐款贊助，同時也獲得賀寶芙家庭基金會捐助者和賀寶芙志工透過全年度的各種志工計畫的大力支持。

賀寶芙家庭基金會承諾將持續透過資金和志工的投入，來幫助每個有需要的賀寶芙之家計畫合作機構。

亞太區與中國

SOS兒童村 (SOS Children's Villages)

菲律賓
幫助超過600名兒童
自2010年起

SOS兒童村的成立宗旨在於照顧那些孤苦無依、被惡意遺棄，或者來自極度貧窮或家庭暴力家庭的兒童。這個兒童村提供從嬰兒到13歲的兒童所需的住所、生活必需品和一群專業照護者提供的關愛與家的感覺。自2010年起，賀寶芙家庭基金會就開始為菲律賓的8個SOS兒童村當中的兒童提供每日更健康、更營養的正餐與點心。賀寶芙菲律賓分公司的員工和直銷商每季都會安排探訪行程，和孩子們建立長久的關係，並且讓他們獲得更多的群體關愛。

在2011年12月初，這個賀寶芙之家計畫當中的約100名兒童獲得了一項非常特別的禮物，因為洛杉磯銀河足球隊在巡迴亞洲之旅當中特別安排了探訪這些兒童的行程。銀河隊的球星們幫這些孩子們簽名，一起照相，當然也和這些小朋友們在足球場上一起同樂。

賀寶芙之家計畫	國家	地點	每年幫助兒童人數
Singapore Children's Society	新加坡	新加坡	100
Kobe Jitsugyo Gakuin(KLG)	日本	神戶	50
Rumah Bakti Hulu Kelang	馬來西亞	Selangor	108
Foundation for Children	泰國	曼谷	100
Caritas Garden Children's Home	日本	東京	50
San Rok Won	韓國	首爾	100
Po Leung Kuk	香港	香港	90
The Infant's Home Child & Family Service	澳洲	Ashfield	130
弘化懷幼院	台灣	台北	87
SOS Children's Village	中國	成都	200
Child Fund	韓國	首爾	600
SOS Children's Village	印度	邦加羅爾	100
SOS Children's Village	菲律賓	多個地點	800
Hoa Binh Center	越南	河內	50
SOS Children's Village	中國	北京	40
Smile Foundation	印度	新德里	1,000
Good Samaritan Home	馬來西亞	Klang	72



歐洲及中東非洲

孩童行動計畫 (Action for Children)

英國倫敦
服務60名兒童
自2006年起

參與孩童行動計畫Action for Children (ACF)賀寶芙之家計畫的弱勢兒童和青少年會發現他們得負責照顧是那些嚴重疾病、行動不便或上癮問題的父母。這些「年輕照護者」被教導學習如何做預算，為家裡做採買，準備並烹調營養的餐點，並且以能夠照顧父母以及兄弟姊妹而感到驕傲。

這個賀寶芙之家計畫在AFC於倫敦的會所獲得了令人肯定的成果，因此在2010年更進一步擴大到了蘇格蘭的AFC會所。從那時候起，賀寶芙家庭基金會就驕傲地支持這兩個計畫，提供年度的財務捐款和志工服務。賀寶芙員工也會定期為這些「年輕照護者」安排出遊活動，讓他們有機會能夠暫時離開照顧家人的責任休息一天，享受做為孩子的單純快樂。

賀寶芙之家計畫	國家	地點	每年幫助兒童人數
Aga Pe Foundation	匈牙利	布達佩斯	55
SOS Children's Village	希臘	雅典	30
Action for Children-Hackney Young Carers Project	英國	倫敦	175
Acres of Love	南非	約翰尼斯堡	160
SOS Children's Villages	義大利	羅馬	30
SOS Children's Villages	西班牙	馬德里	72
Obra Do Frei Gill	葡萄牙	Oporto	40
VanHarte Resto	荷蘭	Den Haag	300
Udelnaya Orphanage	俄羅斯	莫斯科	40
Sara Rose Children Foundation Inc.	尚比亞	Kitwe	2,300
AIP-Urgent Needs Project Foundation	土耳其	伊斯坦堡	31
The Children's Home at Falbogi	波蘭	Falbogi	35
Fjösmiðjan	冰島	Reykjavik	90
Garmoniya	烏克蘭	Kharkov	60
Dětské Centrum Zlin	捷克	Zlin	25
Yad B'Yad-Hand in Hand	以色列	台拉維夫	22
Children's Ark	俄羅斯	聖彼得堡	65
Dom Tuskanac	克羅埃西亞	Zagreb	70
General Direction of Social Assistance & Child Protection, District 5	羅馬尼亞	Bucharest	100
Taloe Orphanage	俄羅斯	Krasnoyask	20
Bereginya	烏克蘭	基輔	60
CasaOz	義大利	杜林	420
Deutsches Kinderhilfswerk e.V	德國	柏林	2,500
Pedagogisch Centrum Wagenschot	比利時	Nazareth Eke	40

墨西哥

Ministerios de Amor

墨西哥，墨西哥市
照顧250位兒童
自2006年起



在Ministerios de Amor的賀寶芙之家在過去5年多以來，幫助改善了超過250名男孩的生活。透過這個計畫，該組織能夠購買更健康的食物、重新改建廚房設施、並且購買必要的料理設備。

以Ministerios de Amor為家的都是被遺棄、成為孤兒，或被迫離開家庭的孩子。當他們初次來到這個機構的時候，經常有極度營養不良的情形，但是在賀寶芙之家計畫所提供的資源之下，Ministerios de Amor所有兒童的個人營養和整體健康狀況都有了大幅的改善。

賀寶芙志工也會定期在假日探視這些孩子們，並且帶來許多禮物和趣味活動。這些探訪活動已經成為這些孩子們生活當中的一部分，而且不論是孩子們、或者是賀寶芙的員工和直銷商都非常熱切期待這些假日的到來。

賀寶芙之家計畫	國家	地點	每年幫助兒童人數
Albergue Infantil Los Pinos	墨西哥	Guadalajara	100
Ministerios de Amor, A.C.	墨西哥	墨西哥市	250
Central Nutricional de Celaya, A.C.	墨西哥	Celaya, Guanajuato	40
Fundación Castro Limon, A.C.	墨西哥	Tijuana, Baja California	40
La Alegrí de los Ninos, I.A.P.	墨西哥	Quarétaro	100
Hogar Providencia Don Vasco, I.A.P.	墨西哥	Michoacán	40
Fundación Don Juan Navarrete y Guerrero, I.A.P.	墨西哥	Sonora	80



北美洲

A Place Called Home

美國加州洛杉磯
幫助4000名成員
自2005年起



A Place Called Home (APCH) 是一座位於洛杉磯中南區的社區中心，這個區域以幫派暴力和極度貧困而著稱。APCH 為這裡數以百計的兒童和家庭帶來了一線曙光，提供他們一個安全的庇護場所，並且提供包括免費教育、諮詢、藝術文化和娛樂活動，免費餐點等服務，並對有需要的弱勢家庭伸出援手。自賀寶芙之家計畫於2005年創立以來，賀寶芙大家庭就不遺餘力地為這個中心和其所服務的社區提供各項服務。賀寶芙之家計畫所提供的慈善捐款幫助打造了一座最先進的「賀寶芙之家」廚房，這裡不但能夠做為烹飪學習中心，還提供了料理數千份健康餐點的資源、一座有機社區花園，和一位兼職營養師。

這個計畫最特別的地方是賀寶芙直銷商與員工們的持續投入心力。賀寶芙的夥伴們在2011年為APCH投入超過1,000個小時的志工時間，在年度服務日美化了社區中心的地板，為超過30個弱勢家庭實現聖誕節的願望，並且透過一次又一次的愛心捐款為數百個無力負擔的家庭提供了兒童所需的文具、耐久儲放的食品、衣服和玩具。

賀寶芙之家計畫	國家	地點	每年幫助兒童人數
A Place Called Home	美國	洛杉磯	1,400
Atlanta Children's Shelter	美國	亞特蘭大	100
Wayne Barton Study Center	美國	Boca Raton	210
Walker's Place of Safety	牙買加	京斯頓	50
Erie Neighborhood House	美國	芝加哥	210
City House	美國	達拉斯	230
Koinonia Teen Homes	美國	Loomis	40
Casa de Esperanza de los Ninos	美國	休士頓	100

中南美洲

Fundación Sinsoluka

厄瓜多，Quito
幫助300名兒童
自2010年起

這個基金會的名稱來自於Quito街童經常濫用的一種成癮膠狀物質 soluka，其宗旨在於為流浪街頭的兒童提供住所、食物，和未來的希望。賀寶芙家庭基金會為這個組織所做的承諾包括透過賀寶芙之家計畫的捐款補助全年的食物費用，讓這個基金會能夠餵飽更多無家可歸的兒童，並讓他們不再流落街頭。在2010年2月，賀寶芙獨立直銷商造訪了Fundación Sinsoluka，高興地看到他們積沙成塔所累積的小錢能夠足以幫這個慈善機構買一間新的建築。

在短短的數天當中，賀寶芙直銷商們就募得了超過150,000美元的慈善捐款，並在賀寶芙南美洲風雲盛會當中，在17,000名賀寶芙獨立直銷商的熱烈掌聲當中，由賀寶芙直銷商領袖將象徵這棟新家的鑰匙送給這個基金會。

在短短的一年之後，它們就搬進了這個更大的新家，服務的兒童人數增加了一倍，並且能夠為青少年與20幾歲的年輕人提供職業訓練計畫，並且挽救了更多兒童的人生。

賀寶芙之家計畫	國家	地點	每年幫助兒童人數
Casa do Menor São Miguel Arcanjo	巴西	里約熱內盧	30
Associação Casa Da Criança de Santos	巴西	Santos	30
Corporación NAIM	智利	Santiago	55
Mis Alumnos Más Amigos (MAMA)	阿根廷	布宜諾斯艾利斯	140
Asociación Probienstar Infantil (APROBI)	哥倫比亞	波哥大	250
Casa do Menor São Miguel Arcanjo	巴西	Fortaleza	20
Fundación Arco Iris, Casa Betania	玻利維亞	拉巴斯	230
Asociación La Buena Esperanza	秘魯	利馬	160
La Casita de Maria Children's Foundation	哥倫比亞	medelilin	30
Fundación Sinsoluka	厄瓜多	Quito	300
Associação Beneficente Betsaida	巴西	聖保羅	20
Fundación Alirio henao Hogar San Joe	玻利維亞	Santa Cruz	80
Fundación Cooperadora para la Nutricion Infantil	巴拉圭	Asuncion	140

2011年賑災活動

在2011年，賀寶芙家庭基金會為亞洲、北美洲、南美洲和東歐的弱勢家庭舉辦了多項募款活動。這些活動總共募得了超過200,000美元的款項，賀寶芙家庭基金會非常榮幸能夠將100%的捐款都分配給在各個重大天然災害現場致力於賑災活動的慈善機構，幫助為兒童與其家庭提供住所、食物、乾淨的飲水和其他各種賑災協助。

有鑑於成千上萬名因為日本震災和海嘯而流離失所、飽受摧殘的災民，賀寶芙家庭基金會的支持者快速動員提供援助，募得了超過120,000美元的慈善捐款，用來為那些正在重建災後家園的兒童與其家庭提供臨時的棲身之處。

賀寶芙家庭基金會也非常榮幸能夠和國際紅十字會和慈善組織Save the Children合作，並且將持續在最需要的時候，向全世界的友人伸出援手。



日本的震災和海嘯對災民帶來了無可挽回的衝擊。賀寶芙家庭基金會募得了超過120,000美元的款項用來為重建家園的災民提供臨時住所。

2011年賀寶芙家庭基金會人道獎



「認識賀寶芙是上帝帶給我們的恩典，我們的使命就是要持續分享讓世界變得更好的訊息。」
2011年賀寶芙家庭基金會人道獎得主
Mario和Mary Barreiro

Mario和Mary Barreiro因為他們激動人心的無私奉獻，在2011年賀寶芙榮耀之旅的會場上驕傲地成為了賀寶芙家庭基金會人道獎的得主。他們為善不欲人知的善舉為全世界的無數生命帶來了正面的影響，也為所有人設下了值得效法的典範。

Barreiros夫婦熱情參與多項慈善義舉，包括幫助罹患HIV和AIDS的兒童與成人、為弱勢青少年提供課後輔導，以及為弱勢兒童提供營養計畫等等。他們多年以來倡導賀寶芙家庭基金會和幫助全球兒童的賀寶芙之家計畫活動不遺餘力。在過去兩年當中，Barreiros夫婦也帶頭領導進一步為墨西哥慈善機構募款的相關活動。

身為2011年賀寶芙家庭基金會人道獎得主，賀寶芙家庭基金會以Mary和Mario Barreiro的名義捐助了10,000美元的款項給墨西哥的PAIPID, A.C.。身為這個慈善組織的長期支持者，Barreiros夫婦肯定它們對AIDS和HIV患者所做的努力，而決定將這筆款項捐贈給這個慈善機構。

賀寶芙家庭基金會將這個榮耀頒發給能夠彰顯基金會使命，並且透過卓越的參與和奉獻，對改善世人生活做出重大貢獻的賀寶芙獨立直銷商。基金會接受來自世界各地的提名人選，並根據被提名者的慈善活動、社區領導成就、志工和倡議活動來做為評選的標準。

資產總額

2011 \$4,988,832
2010 \$4,115,324
2009 \$4,131,705

利潤+損益

	2010	2011
不受限淨資產捐款與營收	2,069,181	2,216,821
捐款	2,069,181	2,216,821
非現金	407,247	476,602
總捐助價值	2,675,539	2,476,428
利息	30,926	49,599
投資淨損	(16,571)	(50,418)
解除受限金額	146,727	947,707
分類後之總捐款與營收	\$2,688,951	\$2,637,510

支出	2010	2011
計畫服務	2,054,916	2,108,459
支援服務		
管理與一般	109,287	101,227
募款	571,056	669,338
總支出	\$2,735,259	\$2,879,024

非受限淨資產減少金額 (97,749) 761,287

暫時性受限淨資產

捐款		
一般	120,719	833,624
賑災	107,376	226,304
解除受限金額	(146,727)	(947,707)
臨時受限淨資產增加金額	81,368	112,221
淨資產淨變動額	(16,381)	873,508

年初淨資產 \$4,131,705 \$4,115,324
年底淨資產 \$4,115,324 \$4,988,832

捐款概況: 2011

北美洲	\$300,725	17%
墨西哥	\$279,211	16%
南美洲	\$356,498	20%
賑災	\$182,891	10%
歐非中東區	\$ 379,682	21%
亞太區	\$262,129	15%
中國	\$15,000	1%
2011年總計	\$1,776,137	

2011年所募得之款項將用來資助2012年的賀寶芙之家計畫



所有數字均摘錄自2011年稽核後之財務報表
如需進一步資訊，請與賀寶芙家庭基金會辦公室聯絡。
附註：所有數字均以美元為單位。

우리의 사명은 명료합니다. 우리는 깊이 있는 나눔을 실천합니다.

CEO 메시지

전세계 HFF 가족 여러분,
허벌라이프 가족 재단 (HFF)의 사명은 명확합니다. 바로 소외된 어린이들의 삶을 향상시키는 것입니다. 이를 위해 우리는 다양한 사회 복지 기관과 협력하여 저소득층 어린이들에게 가장 기본적인 필수품인 건강 영양식을 제공하고 있습니다.

최초의 카사 허벌라이프 프로그램은 1998년 허벌라이프 창립자 마크 휴즈가 브라질 리우데자네이루에 세운 고아원에서 출발했습니다. 이후, 프로그램은 전세계 70여 개의 비영리 단체와 의미 있는 관계를 구축하며 성장해 왔습니다. 2011년 한 해 동안 HFF는 44개국의 관련 단체에 150만 달러 이상을 기부했습니다. 이 기금은 매일 20,000여명의 어린이들에게 균형 잡힌 영양식을 제공하는 데 사용되고 있습니다.

허벌라이프의 독립 디스트리뷰터, 회사, 임직원, 이들의 가족과 지인들의 관심과 사랑, 나눔의 정신이 우리 재단의 성장과 성공의 발판이자 원동력입니다. 허벌라이프 가족의 따뜻한 지원이 없다면 절대 불가능했을 것입니다.

지금까지 우리가 함께 이뤘던 성과는 실로 놀랍습니다. 앞으로도 우리의 사명을 다하기 위해 초심을 잃지 않고 협력한다면 더 많은 것을 이뤄낼 것입니다.

나눔을 실천해 주신 여러분께 깊이 감사 드립니다.

마이클 존슨 (Michael O. Johnson)



상임이사 (Executive Director) 메시지

HFF 후원자 여러분께,
우리는 깊이 있는 나눔을 실천하고 있습니다. 저는 매년 허벌라이프 가족 재단 회원들이 수많은 어린이, 그리고 관련 단체들과 맺는 개인적 교감에 감동을 받습니다. 카사 허벌라이프 프로그램의 전세계 네트워크를 통해 우리는 매일 어려움에 처한 어린이들의 삶을 향상시키고 있습니다. 우리 후원자들의 정성으로 전세계 70여개의 비영리 단체에 지속적이고 믿을 수 있는 금전적 후원과 자원봉사 활동을 펼치고 있다는 점을 자랑스럽게 생각합니다.

허벌라이프 가족 재단 (HFF)은 도움이 필요한 어린이들을 지원하기 위해 노력하는 수많은 비영리 단체 중 한 곳이라는 하지만 이곳에는 특별함이 있습니다. HFF 후원자들은 시간, 돈, 따뜻한 마음을 아낌없이 기부하여 지원받는 단체와 어린이들이 우리의 사랑과 존재를 확실히 느끼도록 온 마음을 다해 실천하고 있다는 것이 바로 그것입니다. 또한 이들에게 도움의 손길이 끊이지 않게 프로그램이 유지될 수 있도록 회사의 지속적인 성장에도 최선을 다하고 있습니다. 도움을 필요로 하는 어린이들이 있는 한, 허벌라이프의 도움의 손길은 계속해서 이어질 것이라는 것이 우리의 약속입니다.

여러분께 깊은 감사의 마음을 전합니다.

로빈 브라우닝 (Robyn M. Browning)



어려운 환경에 처한 어린이들의 삶을 변화시키기 위해 아낌없는 나눔을 실천 함으로써 우리는 어린이들이 존경하는 회사, 존경하는 사람이 될 것입니다.

- 마크 휴즈 (Mark Hughes) 1956-2000
허벌라이프 및 허벌라이프 가족 재단 (HFF) 창립자

1994년 허벌라이프 창립자 마크 휴즈가 설립한 허벌라이프 가족 재단 (HFF)은 어린이의 삶의 질을 향상시키는 다양한 프로그램과 도움이 필요한 어린이들에게 균형 잡힌 영양식을 제공하는 데 힘쓰고 있는 지역 자선 단체들을 지원하고 있습니다. 또한 HFF는 전세계 자연재해 피해지역의 복구를 돕기 위한 재정적인 지원을 하고 있습니다.

허벌라이프 디스트리뷰터, 임직원, 이들의 가족과 친구들은 저소득층 어린이들이 어려움을 극복하고 자신의 잠재력을 최대한 발휘할 수 있도록 HFF에 아낌없는 후원을 하고 있습니다.

카사 허벌라이프

허벌라이프 가족 재단의 대표 프로그램인 카사 허벌라이프는 2005년 어려운 환경에 처한 전세계 어린이들을 위해 힘쓰고 있는 자선단체를 지원하기 위해 시작되었습니다. 프로그램 명칭은 마크 휴즈와 허벌라이프 가족 재단이 1998년 설립한 브라질의 고아원 이름에서 유래했으며, 현재 전세계 40여개 국가에서 70여개가 넘는 카사 허벌라이프 프로그램을 통해 영양 부족에 시달리는 어린이들에게 균형 잡힌 영양식을 제공하고 있습니다.

카사 허벌라이프 프로그램은 매년 지속적으로 HFF로 부터 기부금을 지원받고 있을 뿐 아니라 연중 내내 다양한 봉사 프로젝트를 통해 HFF 기부자와 허벌라이프 자원봉사자의 소중한 후원을 받고 있습니다.

HFF는 더 이상 도움의 손길을 필요로 하지 않는 그 날까지 모든 카사 허벌라이프 프로그램의 파트너 단체를 재정적으로 계속 후원하고 다양한 봉사 활동을 펼칠 것입니다.

아시아 태평양 & 중국

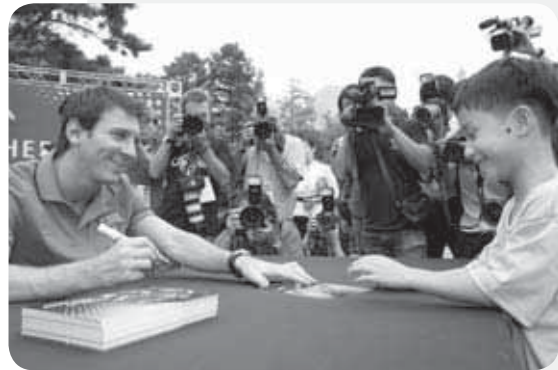
SOS Children's Villages

필리핀
600명 이상의 어린이 지원
2010년 출범

SOS 어린이 마을 (Children's Villages)은 고아가 되었거나 가족으로부터 버림받은 어린이들은 물론 극심한 빈곤과 가정 폭력을 경험한 어린이들을 보호하기 위해 설립되었습니다. 이곳에는 전문 도우미가 영아부터 13세까지의 어린이들을 보호하면서 각종 생활필수품은 물론 따뜻한 가족애를 나누고 있습니다. HFF는 2010년부터 영양가 있는 건강식과 간식을 매일 필리핀의 SOS 어린이 마을 8곳에 제공하고 있습니다. 재정적인 지원뿐 아니라 허벌라이프 필리핀 임직원과 디스트리뷰터들은 어린이들과 보다 영속적인 관계를 맺고 어린이들에게 강력한 공동체 의식을 심어주기 위해 매 분기마다 어린이 마을을 방문하고 있습니다.

2011년 12월 초, 아시아 투어 중이던 로스앤젤레스 갤럭시 축구팀이 SOS 어린이 마을을 방문하여 약 100명의 어린이들과 함께 시간을 보내는 깜짝 선물을 마련했습니다. 갤럭시 선수들은 어린이들을 위해 사인을 해주고, 같이 사진도 찍고 축구도 하는 등 즐거운 하루를 보냈습니다.

카사 허벌라이프 프로그램	국가	장소	연간 후원 어린이수
싱가포르 어린이 협회	싱가포르	싱가포르	100
고베 Jitsugyo Gakuin (KJG)	일본	고베	50
Rumah Bakti Hulu Kelang (RBHK)	말레이시아	셀랑고르	108
Foundation for Children (어린이 재단)	태국	방콕	100
카리타스 가든 어린이 집	일본	도쿄	50
상록보육원	한국	서울	100
Po Leung Kuk	홍콩	홍콩	90
The Infants' Home Child & Family Services (유아 홈, 어린이 & 가족 서비스)	호주	애쉬필드	130
The Hong Hua Orphanage (홍 후아 고아원)	대만	타이페이	87
SOS 어린이 마을	중국	청도	200
어린이재단	한국	서울	600
SOS 어린이 마을	인도	방갈로	100
SOS 어린이 마을	필리핀	다수	800
Hoa Binh Center (호아빈 인도주의 센터)	베트남	하노이	50
SOS 어린이 마을	중국	베이징	40
스마일 재단	인도	뉴델리	1,000
굿 사마리탄 홈	말레이시아	클랭	72



한국의 첫 번째 카사 허벌라이프 프로그램인 상록보육원 어린이들에게 사인을 해주고 있는 세계적인 축구 스타 리오 메시

카사 허벌라이프

유럽, 중동, 아프리카

Action for Children

영국, 런던
어린이 60명 지원
2006년 출범

액션 포 칠드런 (AFC: Action for Children)에서 카사 허벌라이프 프로그램에 동참하고 있는 어린이들과 청소년들은 중병, 장애 및 각종 중독으로 자녀들을 직접 돌볼 수 없는 부모님을 뒷바라지 하는 법을 배우고 있습니다. 이들 “어린 가정”들은 가계 예산 짜기, 가족을 위해 장보기, 영양가 있는 식사 준비 및 조리하기 등을 배우면서 부모는 물론 많은 경우 형제, 자매들을 돌보면서 큰 자부심을 느끼고 있습니다. AFC 런던에서 큰 성공을 거둔 카사 허벌라이프 프로그램은 이에 힘입어 2010년 스코틀랜드에도 설립 되었습니다. 이후 HFF는 두 프로그램에 매년 후원금과 자원봉사 등 적극적인 물적, 인적 지원을 아끼지 않고 있습니다. 허벌라이프 직원들과 독립 디스트리뷰터들은 어린 가정들과 정기적인 야유회를 가지며 아이들이 가정으로서의 무거운 짐을 벗어 던지고 나이에 걸맞게 즐겁게 뛰놀 수 있는 기회를 제공합니다.

카사 허벌라이프 프로그램	국가	장소	연간 후원 어린이수
아가페 재단 (Aga pé Foundation)	헝가리	부다페스트	55
SOS 어린이 마을	그리스	아테네	30
액션 포 칠드런 - 해크니 어린 가정 프로젝트	영국	런던	175
에이커스 오브 러브	남아프리카	요하네스버그	160
SOS 어린이 마을	이태리	로마	30
SOS 어린이 마을	스페인	마드리드	72
Obra De Frei Gil	포르투갈	오포르토	40
VanHarte Resto	네덜란드	덴하그	300
Udelnaya 고아원	러시아	모스크바	40
사라 로즈 어린이 재단	잠비아	키투웨	2,300
AIP- 긴급 구호 프로젝트 재단	터키	이스탄불	31
Falbogi 어린이 집	폴란드	Falbogi	35
Fjölsmiðjan	아이슬란드	레이카비크	90
Garmoniya	우크라이나	카르코프	60
Dětské Centrum Zlín	체코 공화국	즐린	25
Yad B'Yad 핸드 인 핸드	이스라엘	텔아비브	22
어린이의 방주	러시아	상트페테르부르크	65
Dom Tuskanac	크로아티아	자그레브	70
사회적 지원 & 어린이 보호 일반적 방향 - 디스트릭트 5	루마니아	부카레스트	100
Taloe 고아원	러시아	크라스노야르스크	20
Bereginya	우크라이나	키예프	60
CasaOz	이태리	토리노	420
Deutsches Kinderhilfswerk e.V.	독일	베를린	2,500
48 Pedagogisch Centrum Wagenschot	벨기에	Nazareth Eke	40

멕시코

Ministerios de Amor

멕시코, 멕시코 시티
250명 어린이 지원
2006년 출범

Ministerios de Amor의 카사 허벌라이프 프로그램은 지난 5년여간 250명 이상의 어린이들을 위한 복지 향상에 힘써왔습니다. 이 프로그램을 통해 각 단체에서는 필요한 건강식이나 조리 기구를 구입하고 부엌 시설을 개조 할 수 있었습니다.

Ministerios de Amor에는 가족으로부터 버림받거나 보모를 여위었거나 기타 어려운 환경에서 구출된 어린이들을 보호하고 있으며, 극심한 영양 실조 상태로 이 곳에 맡겨지는 아이들도 많습니다. 현재는, 카사 허벌라이프가 제공하는 도움으로 이 어린이들의 전반적인 건강은 물론 복지가 현격하게 개선된 것으로 나타났습니다.

또한, 연말연시 등 주요 명절에는 허벌라이프 자원봉사자들이 시설을 방문해 선물을 전달하고 즐거운 시간을 나누고 있습니다. 이러한 방문은 어린이들의 생활에 없어서는 안될 의미 있는 한 부분으로써, 허벌라이프 직원과 디스트리뷰터, 그리고 어린이들은 함께 보낼 수 있는 소중한 이 시간을 손꼽아 기다린다고 입을 모았습니다.

카사 허벌라이프 프로그램	국가	장소	연간 후원 어린이수
Albergue Infantil Los Pinos	멕시코	과달라하라	100
Ministerios de Amor, A.C.	멕시코	멕시코 시티	250
Centro Nutricional de Celaya, A.C.	멕시코	과나후아토, 셀라야	40
Fundación Castro Limon, A.C.	멕시코	바하캘리포니아, 티후아나	40
La Alegría de los Niños, I.A.P.	멕시코	케레타로	100
Hogar Providencia Don Vasco, I.A.P.	멕시코	미초하칸	40
Fundación Don Juan Navarrete y Guerrero, I.A.P.	멕시코	소노라	80



북미

A Place Called Home

미국, 캘리포니아주
로스앤젤레스
4,000명 후원
2005년 출범

50여명의 허벌라이프 지원봉사자들이 식사를 대접하고 함께 게임을 하면서 따뜻한 공동체 의식을 가족들이 느낄 수 있게 해주는 연례 추수감사절 만찬을 기다리고 있는 APCH의 어린이들

‘집이라 불리는 곳’ (A Place Called Home: APCH)은 갭 폭력으로 악명 높은 로스앤젤레스의 대표적 저소득층 지역인 사우스 센트럴에 위치한 커뮤니티 센터입니다. 수많은 어린이와 가족에게 희망이 등불이 되고 있는 APCH는 안전한 환경에서 무료 교육, 카운셀링, 문화예술 및 레크리에이션 프로그램, 무료 급식 등을 어린이들에게 제공하고 도움이 필요한 가족을 지원합니다. 2005년 카사 허벌라이프 프로그램 개설 이후, 허벌라이프 가족은 센터 및 지역 공동체를 위해 아낌없는 지원을 하고 있습니다. 특히, HFF 카사 허벌라이프가 제공한 기금으로 센터는 최첨단 시설을 갖춘 카사 허벌라이프 부엌을 갖추게 되었습니다. 부엌은 요리학원으로 사용되는 한편 수천 가지의 건강식과 간식을 준비할 수 있고 그 외 유기농 커뮤니티 채소밭과 영양사를 갖춘 공간으로 활용됩니다.

이 프로그램이 특별한 이유는 허벌라이프 디스트리뷰터와 직원들이 한결 같은 관심과 애정을 쏟고 있기 때문입니다. 팀 허벌라이프 회원들은 2011년 APCH에서 1,000시간 이상 봉사활동을 펼쳤습니다. 매년 정기적인 봉사 활동의 날을 맞아 커뮤니티 센터 구내를 꾸미는 데 시간과 재능을 기부했으며 어려운 환경의 30여 가족을 위해 크리스마스 소원을 실현시켜주었고, 수 백 가구에 학용품, 부패되지 않는 음식, 의류, 장난감 등을 제공했습니다.

중남미

Fundación Sinsoluka

에콰도르, 키토
300명 어린이 지원
2010년 출범

에콰도르의 수도 키토의 길거리 어린이들이 남용하는 중독성 강한 접착제인 솔루카(soluka)에서 명칭을 딴 이 어린이보호단체는 길거리에서 노숙하는 어린이들을 데려와 보호하며 음식과 쉼터 그리고 보다 나은 미래를 향한 희망을 제공합니다. HFF는 이 곳 카사 허벌라이프의 더 많은 아이들에게 식사를 제공하고, 길거리에서 구출할 수 있도록 단체가 음식을 구입하는데 지원금을 사용하는 것을 아끼지 않고 있습니다. 2010년 2월, Fundación Sinsoluka를 방문한 허벌라이프 독립 디스트리뷰터들은 협소한 공간에서도 최선을 다하여 구호 활동을 펼치고 있는 데에 감동하여 보다 넓은 공간으로 이사할 수 있도록 새 집 구입을 위한 기금 모금에 나섰습니다. 불과 며칠 만에 15만 달러 이상을 모금한 허벌라이프 독립 디스트리뷰터 리더들은 남미 허벌라이프 엑스트라바간자에 참여해 환호하는 17,000명의 디스트리뷰터들 앞에서 새집을 상징하는 열쇠를 단체에 선사하는 감동적인 자리를 마련했습니다. 그리고 1년 후, 단체는 보다 큰 규모의 새 집에서 예전보다 두 배 이상 늘어난 어린이들을 보호하고 있으며, 청소년과 젊은이들에게 직업 훈련을 제공하는 등 그 어느 때보다 활발하게 수많은 어린이들의 삶을 변화시키고 있습니다.

카사 허벌라이프 프로그램	국가	장소	연간 후원 어린이수
‘집이라 불리는 곳’ (A Place Called Home: APCH)	미국	캘리포니아 LA	1,400
애틀랜타 어린이 보호시설	자메이카	조지아 애틀랜타	100
웨인 바톤 공부방	미국	플로리다 보카라톤	210
워커스 플레이스 오브 세이프티	미국	킹스턴	50
이리 네이버후드 하우스	미국	일리노이 시카고	210
시티 하우스	미국	텍사스 델라스	230
코이노니아(Koinonia) 청소년 홈	미국	캘리포니아 루미스	40
Casa de Esperanza de los Ninos	미국	텍사스 휴스턴	100

카사 허벌라이프 프로그램	국가	장소	연간 후원 어린이수
Casa do Menor São Miguel Arcanjo	브라질	리우데자네이루	30
Associação CasaD a Criança de Santos	브라질	산토스	30
Corporación NAIM	칠레	산티아고	55
Mis Alumnos Más Amigos (MAMA)	아르헨티나	부에노스 아이레스	140
Asociación Probienstar Infantil (APROBI)	콜롬비아	보고타	250
Casa do Menor São Miguel Arcanjo	브라질	포르탈레자	20
Fundación Arco Iris, Casa Betania	볼리비아	라파즈	230
Asociación La Buena Esperanza	페루	리마	160
La Casita de Maria Children's' Foundation	콜롬비아	메델린	30
Fundación Sinsoluka	에콰도르	키토	300
Associação Beneficiente Betsaida	브라질	상파울로	20
Fundación Alirio Henao Hogar San Jose	볼리비아	산타크루즈	80
Fundación Cooperadora para la Nutricion Infantil	파라과이	아순시온	140

2011년도 자연재해 복구 활동

2011년, HFF는 아시아, 북미, 남미, 동유럽의 곤경에 처한 가족들을 돕기 위한 기금 마련 캠페인을 전개했습니다. 캠페인을 통해 20만 달러가 모금되었으며, HFF는 기부금 전액을 자연 재난 현장에서 필요한 보호시설 제공하고 음식물과 깨끗한 식수 등 어린이와 가족의 생명을 구하는 데 필요한 다양한 구호품 전달 활동을 하는 단체에 제공했습니다.

HFF는 일본 대지진과 쓰나미로 살 곳을 잃거나 부상을 입는 등 지울 수 없는 상처를 입은 수십만 명의 피해자들을 위해 신속하게 모금 운동을 펼쳐 12만 달러 이상을 모았으며, 기부금 전액은 피해 어린이들과 가족들이 집과 마을이 재건되는 동안 거주할 수 있는 시설을 마련하는 데 사용되었습니다. HFF는 국제 적십자, 세이브 더 칠드런 (Save the Children)과 같은 단체에 힘을 보탤 수 있다는 사실에 감사하며, 어려운 시간을 보내고 있는 전세계 친구들을 돕는 데 지원을 아끼지 않고 있습니다.



대지진과 해일로 큰 피해를 입은 일본에 12만 달러의 성금을 모아 전달된 기부금은 집과 마을이 재건되는 동안 어린이들과 가족들이 살 수 있는 시설을 마련하는 데 사용되고 있습니다.

2011 HFF 인도주의자 상 (Humanitarian Award)



“허벌라이프를 만나게 된 것은 신의 축복입니다. 더 나은 세상을 만들자는 허벌라이프의 메시지를 많은 사람들과 함께 나누는 것은 우리의 사명이라고 생각합니다.”
- 마리오 & 메리 발레이로, 2011 인도주의자 상 수상자

역대 수상자

2010 레슬리 스탠포드 (Leslie Stanford), 미국

2009 길레르모 루나 & 캐롤라 리히트만 (Guillermo Luna and Carola Lichtman), 볼리비아

2008 토마스 헤이즈 (Thomas Hayes), 미국

2007 게리 & 제니퍼 드 브라밴더 (Garry and Jennifer de Brabander), 호주

마리오 & 메리 발레이로 (Mario and Mary Barreiro)가 허벌라이프 가족 재단의 인도주의 정신을 실천하고, 탁월한 봉사활동과 열정을 통해 전세계인의 삶을 변화시킨 공로로 2011년 HFF 인도주의자 상을 수상했습니다. 이들 부부가 겸허한 자세로 펼치는 자선 활동은 전세계인들에게 긍정적인 영향을 미치고, 많은 사람들의 모범이 되고 있습니다.

발레이로 부부는 HIV와 에이즈에 걸린 어린이들과 성인들을 지원하거나 위기에 처한 청소년을 위해 방과후 프로그램을 개최하는 등 다양한 활동을 열성적으로 지원하고 있을 뿐 아니라 전세계 어린이들의 삶을 변화시키는 데 전력을 다하고 있는 허벌라이프 가족 재단과 카사 허벌라이프 프로그램을 오랫동안 후원해 왔습니다. 지난 2년간 이들은 멕시코의 자선단체를 위한 기부금 확대를 위해 앞장서 왔습니다.

HFF는 2011 HFF 인도주의자 상 수상자로서 멕시코 PAIPID, A.C.에 발레이로 부부 명의로 1만 달러를 기부했습니다. 에이즈와 HIV 환자들을 위해 좋은 일을 많이 하고 있는 PAIPID, A.C.를 오랫동안 후원해 온 발레이로 부부는 인도주의자 상 기부금의 수령자로 이 단체를 선택했습니다.

허벌라이프 가족 재단은 봉사와 헌신으로 재단의 사명을 적극적으로 실천하며 사람들의 삶을 변화시키는 데 공헌해 온 허벌라이프 독립 디스트리뷰터에게 매년 인도주의자 상을 수여하고 있습니다. 전세계에서 후보를 추천 받으며 나눔과 봉사 정신, 활동 내역, 커뮤니티 리더십 등을 평가하여 수상자를 선정합니다.

총 자산

2011 **\$4,988,832**
 2010 **\$4,115,324**
 2009 **\$4,131,705**

이익 + 손실

비계약 순자산 후원금 및 수익	2010	2011
기부금	2,069,181	2,216,821
현물	407,247	476,602
합계	\$2,476,428	\$2,693,423
이자	30,926	49,599
투자금 순손실	(16,571)	(50,418)
계약해제	146,727	947,707
총 후원금 및 수익 재분류 후	\$2,637,510	\$3,640,311

비용

프로그램 서비스	2,054,916	2,108,459
후원 서비스		
관리일반	109,287	101,227
모금액	571,056	669,338
합계	\$2,735,259	\$2,879,024

비계약 순자산 감소 (97,749) 761,287

일시적 계약 순자산

기부금		
일반	120,719	833,624
자연재해	107,376	226,304
계약 해제	(146,727)	(947,707)
일시적 계약 순자산 증가	81,368	112,221
순자산의 순 증감	(16,381)	873,508

연초 순자산 **\$4,131,705** **\$4,115,324**

연말 순자산 **\$4,115,324** **\$4,988,832**

모든 수치는 회계 감사를 받은 2011년 재무제표에서 전제합니다.
 더 자세한 정보는 HFF 본사로 문의하여 주시기 바랍니다.

주: 모든 수치는 미 달러 기준입니다.

기금 마련: 2011년

북미	\$300,725	17%
멕시코	\$279,211	16%
남미	\$356,498	20%
자연재해	\$182,891	10%
유럽, 중동, 아프리카	\$379,682	21%
중국	\$15,000	1%
아시아태평양	\$262,129	15%
2011년 총액	\$1,776,137	

2011년에 모금된 기금은 2012년 카사 허벌라이프 프로젝트 지원에 사용됩니다.



자원 봉사 프로젝트에 참여하여 페인트가 묻은 손을 자랑하고 있는 허벌라이프 아시아 태평양 지역 팀

Nuestra misión es sencilla. Nuestro compromiso es profundo.

De nuestro Presidente de la Junta Directiva

A nuestra familia mundial de HFF:

Nuestra misión es sencilla. La Fundación Familia Herbalife (HFF, por sus siglas en inglés) tiene como compromiso mejorar la vida de niños vulnerables. Esto lo hacemos por medio del apoyo a organizaciones de caridad que ayudan a niños en comunidades empobrecidas para proveer una de las necesidades más básicas en esta vida, la nutrición.

Nuestro primer programa de Casa Herbalife inició en un orfanato en Río de Janeiro, Brasil, el cual nuestro fundador Mark Hughes construyó en 1998. Desde entonces, este programa ha formado relaciones muy significativas con más de 70 organizaciones por todo el mundo. En 2011, HFF repartió más de \$1.5 millones en subsidios a organizaciones dignas en 44 países. Estos fondos ayudaron a alimentar a más de 16,000 niños diariamente.

El compromiso sincero y la generosidad de nuestros distribuidores independientes de Herbalife, la compañía, sus empleados y amigos son el motivo del crecimiento y éxito de la Fundación. Sin el apoyo continuo de la familia Herbalife, esto no sería posible.

Lo que hemos logrado hasta hoy es realmente asombroso y apenas estamos empezando.



De la Directora Ejecutiva de HFF

Queridos amigos y partidarios de HFF,

Nuestro compromiso es profundo. Cada año, nos conmueven las conexiones personales que muchos de los integrantes de nuestra familia Herbalife establecen con los niños y las organizaciones que apoyamos. Por medio de nuestra red de programas Casa Herbalife, estamos mejorando la vida de niños vulnerables todos los días. Nos enorgullece señalar que gracias a la bondad de nuestros partidarios, nos hemos convertido en una fuente fiable y constante de asistencia monetaria y ayuda voluntaria a más de 70 grupos de caridad por todo el mundo.

Los partidarios de HFF han donado su tiempo, dinero y corazones para asegurarse de que las organizaciones que apoyamos y los niños a quienes éstas ayudan realmente sientan nuestra presencia. Estamos comprometidos a seguir manteniendo un crecimiento positivo para poder sostener nuestros programas y continuar ofreciendo apoyo a los más necesitados. Nuestra promesa a los niños que apoyamos es de continuar acogiéndolos en la familia Herbalife mientras la necesidad exista.



La Fundación Familia Herbalife fue establecida en 1994 por el fundador de Herbalife Mark Hughes, y está comprometida a mejorar la vida de los niños por medio del apoyo a organizaciones caritativas que proveen nutrición saludable a niños vulnerables. HFF también provee apoyo financiero a esfuerzos de rescate en casos de desastre alrededor del mundo.

Herbalife, sus Distribuidores independientes, empleados y amigos proveen las contribuciones generosas que habilitan a HFF a ayudar a niños en comunidades empobrecidas para superar los retos difíciles que enfrentan y lograr su mayor potencial.



Al ayudar a los niños necesitados, nos convertimos en el tipo de persona y el tipo de empresa que nuestros hijos respetarán.

Mark Hughes 1956-2000

Fundador de Herbalife y la Fundación Familia Herbalife

Casa Herbalife, el programa punta de lanza de HFF, fue inaugurado en 2005 para brindar apoyo a organizaciones caritativas que ayudan a niños en todo el mundo. El programa, nombrado en honor del orfanato en Brasil que Mark Hughes y HFF construyeron en 1998, ayuda a proveer nutrición adecuada a niños vulnerables en más de 70 programas y en más de 40 países.

Los programas Casa Herbalife reciben fondos por parte de HFF anual y continuamente, así como el apoyo invaluable de los donantes de HFF y voluntarios de Herbalife por medio de numerosos proyectos en el transcurso del año.

HFF tiene el compromiso de apoyar a cada organización que cuenta con el programa Casa Herbalife, con ayuda financiera y voluntaria, hasta que la necesidad deje de existir.

Asia Pacífico y China

SOS Children's Villages

- Filipinas
- Más de 600 niños beneficiados
- Desde 2010

SOS Children's Villages existe para cuidar a niños que son huérfanos, han sido abandonados, sufren pobreza extrema o abuso en el hogar. En las 'aldeas', un equipo de cuidadores les dan refugio, cubren sus necesidades y proveen un entorno hogareño y afecto a niños desde la infancia hasta los 13 años. Desde 2010, HFF ha ayudado a proveer alimentos más saludables y nutritivos diariamente a los niños que forman parte de las ocho ubicaciones de SOS Children's Villages en las Filipinas. Aparte de la ayuda financiera, el personal de Herbalife en Las Filipinas y los Distribuidores han organizado visitas sociales trimestrales con los niños para desarrollar relaciones duraderas y así brindarles un mejor sentido de comunidad.

En diciembre 2011, aproximadamente 100 niños que son parte del programa Casa Herbalife recibieron un regalo muy especial cuando el equipo de fútbol Los Ángeles Galaxy fue a visitarlos durante una gira por Asia. Los jugadores se pasaron el día conociendo a los niños, firmando autógrafos, tomándose fotos y claro, también jugaron fútbol con sus nuevos y pequeños compañeros de equipo.

Programa Casa Herbalife	País	Ubicación	Número de niños beneficiados/ por año
Singapore Children's Society	Singapur	Singapur	100
Kobe Jitsugyo Gakuin (KJG)	Japón	Kobe	50
Rumah Bakti Hulu Kelang	Malasia	Selangor	108
Foundation for Children	Tailandia	Bankok	100
Caritas Garden Children's Home	Japón	Tokio	50
Sang Rok Won	Corea	Seúl	100
Po Leung Kuk	Hong Kong	Hong Kong	90
The Infant's Home Child & Family Services	Australia	Ashfield	130
Hong Hua Orphanage	Taiwan	Taipei	87
SOS Children's Villages	China	Chengdu	200
Child Fund	Corea	Seúl	600
SOS Children's Villages	India	Bangalore	100
SOS Children's Villages	Filipinas	Varias locaciones	800
Hoa Binh Center	Vietnam	Hanoi	50
SOS Children's Villages	China	Beijing	40
Smile Foundation	India	Nueva Deli	1,000
Good Samaritan Home	Malasia	Klang	72

Europa, Medio Oriente y África

Action for Children

- Londres, Reino Unido
- 60 niños beneficiados
- Desde 2006

Los niños y adolescentes que forman parte del programa Action for Children (AFC, por sus siglas en inglés) se ven en la precaria situación del cuidado de padres que tienen enfermedades graves, discapacidades o problemas de adicción, y que no pueden cuidar de sus hijos. A estos "cuidadores jóvenes" se les enseña cómo planear un presupuesto, preparar y cocinar alimentos nutritivos y también a encontrar un sentido de orgullo en el cuidado de sus padres, y en muchos casos, también de sus hermanos.

Este programa Casa Herbalife se recibió con tanto éxito en Londres que fue duplicado en Escocia en 2010. Desde entonces, HFF ha orgullosamente apoyado ambos programas con subsidios anuales y servicio de voluntariado. Los empleados y Distribuidores Independientes de Herbalife con frecuencia planifican excursiones con los "jóvenes cuidadores", ofreciéndoles de esta manera un día libre de sus responsabilidades para que disfruten de su niñez.

Programa Casa Herbalife	País	Ubicación	Número de niños beneficiados/ por año
Aga Pé Foundation	Hungría	Budapest	55
SOS Children's Villages	Grecia	Atenas	30
Action for Children – Hackney Young Carers Project	Inglaterra	Londres	175
Acre of Love	Sudáfrica	Johannesburgo	160
SOS Children's Villages	Italia	Roma	30
SOS Children's Villages	España	Madrid	72
Obra Do Frei Gil	Portugal	Oporto	40
VanHarte Resto	Holanda	Den Haag	300
Udelnaya Orphanage	Rusia	Moscú	40
Sara Rose Children Foundation, Inc.	Zambia	Kitwe	2,300
AIP - Urgent Needs Project Foundation	Turquía	Istanbul	31
The Children's Home at Falbogi	Polonia	Falbogi	35
Fjölsmiðjan	Islandia	Reykjavík	90
Garmoniya	Ucrania	Kharkov	60
Dětské Centrum Zlín Republic	Czech	Zlín	25
Yad B'Yad — Hand in Hand	Israel	Tel Aviv	22
Children's Ark	Rusia	St. Petersburg	65
Dom Tuskanac	Croacia	Zagreb	70
General Direction of Social Assistance & Child Protection, District 5	Rumanía	Bucharest	100
Taloe Orphanage	Rusia	Krasnoyarsk	20
Bereginya	Ucrania	Kiev	60
CasaOz	Italia	Turín	420
Deutsches Kinderhilfswerk e.V.	Alemania	Berlín	2,500
Pedagogisch Centrum Wagenschot	Bélgica	Nazareth Eke	40

Programa Casa Herbalife

México

Ministerios de Amor

Ciudad de México, México
250 niños beneficiados
Desde 2006

El programa Casa Herbalife en Ministerios de Amor ha ayudado a mejorar el bienestar de más de 250 niños por más de cinco años. Por medio de este programa, la organización ahora tiene la habilidad de comprar alimentos más saludables, renovar las instalaciones de cocina y adquirir el equipo necesario para la preparación de alimentos, según sea necesario.

Los niños que hacen de Ministerios de Amor su hogar, han sido abandonados, son huérfanos o fueron removidos de sus hogares. Muy a menudo, los niños suelen llegar a la organización sufriendo de desnutrición extrema, pero gracias a los recursos que el programa Casa Herbalife ofrece aquí, la organización nos informa sobre el mejoramiento excepcional individual y la mejoría del estado de salud general de todos los niños de Ministerios de Amor.

Los niños también reciben visitas frecuentes durante los días de fiesta, completas con regalos y actividades divertidas con los voluntarios de Herbalife. Estas visitas se han convertido en una parte cotidiana de la vida de los niños, y los niños, al igual que los empleados y Distribuidores de Herbalife, dicen esperar con ansiedad y anticipación los días de fiesta.

Programa Casa Herbalife	País	Ubicación	Número de niños beneficiados/ por año
Albergue Infantil Los Pinos	México	Guadalajara	100
Ministerios de Amor, A.C	México	D.F.	250
Centro Nutricional de Celaya, A.C.	México	Celaya, Guanajuato	40
Fundación Castro Limon, A.C.	México	Tijuana Baja California	40
La Alegría de los Niños, I.A.P.	México	Querétaro	100
Hogar Providencia Don Vasco, I.A.P.	México	Michoacán	40
Fundación Don Juan Navarrete y Guerrero, I.A.P.	México	Sonora	80

Norteamérica

A Place Called Home

Los Ángeles, California, Estados Unidos
400 beneficiados
Desde 2005

A Place Called Home (APCH, por sus siglas en inglés) es un centro comunitario localizado en el sur centro de Los Ángeles, un área reconocida por su extrema pobreza y la violencia pandillera. Como una luz de esperanza para cientos de niños y sus familias, APCH provee un refugio seguro donde se incluyen servicios como educación gratuita, asesoramiento, enriquecimiento cultural y programas de recreación, alimentos gratuitos y ayuda a familias necesitadas. Desde la inauguración de este programa Casa Herbalife en 2005, la familia Herbalife ha acogido por completo al centro y a la comunidad que éste apoya. El sustento económico que ofrecen los subsidios de HFF a través del programa Casa Herbalife han hecho posible una cocina vanguardista "Casa Herbalife", misma que funge como un centro de aprendizaje culinario al igual que una instalación para la preparación de miles de alimentos saludables, y a su vez alberga un jardín orgánico comunitario y un nutricionista a tiempo parcial.

Lo que hace de este programa uno tan especial es el compromiso constante de los Distribuidores y empleados de Herbalife. Los integrantes del Equipo Herbalife contribuyeron más de 1,000 horas voluntarias a APCH en 2011, embellecieron las instalaciones del centro comunitario durante un día anual de servicio, hicieron los deseos navideños realidad de más de 30 familias necesitadas durante los días festivos, hicieron donativos una y otra vez para proporcionar materiales escolares, alimentos no perecederos, ropa y juguetes a cientos de familias que de otra manera se hubiesen quedado sin nada.



Voluntarios de Herbalife disfrutaron un día de juegos interactivos en el Atlanta Children's Center.

Centro y Sudamérica

Fundación Sinsoluka

Quito, Ecuador
300 niños beneficiados
Desde 2010

Nombrado por el pegamento altamente adictivo soluka, el cual es consumido por niños indigentes en Quito, esta organización ha estado rescatando a niños de la calle para darles un techo, alimentos y la esperanza para un futuro mejor. El compromiso de HFF con esta organización empezó con un subsidio del programa Casa Herbalife, mismo que cubriría todo el presupuesto anual de los alimentos, permitiéndole así a la organización a que ayude a alimentar aún a más niños sin hogar con la esperanza de rescatarlos de la calle. En febrero 2010, los Distribuidores de Herbalife visitaron la Fundación Sinsoluka y fue tan conmovedor para ellos ser testigos de la gran labor social que se estaba realizando en un sitio tan pequeño que se comprometieron a recaudar fondos suficientes para adquirir una casa nueva para la organización.

Después de tan sólo un par de días, se habían recaudado más de US\$150,000 y líderes Distribuidores entregaron las llaves simbólicas de la nueva casa en una muy emotiva presentación durante la Extravaganza de Sudamérica, con la aprobación de 17,000 entusiasmados Distribuidores.

A sólo un año después, la organización se encuentra en una casa nueva y más espaciosa, sirviendo el doble del número de niños, ofreciendo programas de capacitación laboral a adolescentes y jóvenes adultos y salvando las vidas de más niños que nunca antes.

Programa Casa Herbalife	País	Ubicación	Número de niños beneficiados/ por año
Casa do Menor São Miguel Arcanjo	Brasil	Rio de Janeiro	30
Associação Casa Da Criança de Santos	Brasil	Santos	30
Corporación NAIM	Chile	Santiago	55
Mis Alumnos Más Amigos (MAMA)	Argentina	Buenos Aires	140
Asociación Pro Bienestar Infantil (APROBI)	Colombia	Bogotá	250
Casa do Menor São Miguel Arcanjo	Brasil	Fortaleza	20
Fundación Arco Iris, Casa Betania	Bolivia	La Paz	230
Asociación La Buena Esperanza	Perú	Lima	160
La Casita de María Children's Foundation	Colombia	Medellín	30
Fundación Sinsoluka	Ecuador	Quito	300
Associação Beneficente Betsaida	Brasil	Sao Paulo	20
Fundación Alirio Henao Hogar San Jose	Bolivia	Santa Cruz	80
Fundación Cooperadora para la Nutrición Infantil	Paraguay	Asunción	140

Esfuerzos de Rescate en 2011

En 2011, HFF lanzó campañas para recaudar fondos para familias damnificadas en Asia, Norteamérica, Sudamérica y Europa oriental. Más de US\$200,000 en donaciones resultaron de estas campañas y HFF tuvo el orgullo de distribuir 100% de estos donativos a organizaciones dignas trabajando en sitios de desastres naturales, ayudando a proveer albergue, alimentos, agua potable y otras formas de ayuda humanitaria para niños y sus familias.

Con cientos de miles de personas desplazadas, heridas y afectadas para siempre por el terremoto y los tsunamis subsiguientes en Japón, partidarios de HFF se organizaron rápidamente para ayudar. Se recaudaron y distribuyeron más de US\$120,000; los fondos se están utilizando para dar albergue a niños y sus familias mientras sus hogares son reconstruidos.

HFF se enorgullece de trabajar con la Cruz Roja Internacional y Save the Children, y continuará apoyando a nuestros amigos alrededor del mundo en sus momentos de mayor necesidad.

Premio Humanitario HFF 2011

"Es una bendición de Dios haber conocido a Herbalife y consideramos que esto es nuestra misión, de seguir compartiendo el mensaje de trabajar hacia un mundo mejor".

—Mario y Mary Barreiro
Ganadores del premio Humanitario 2011



Por sus esfuerzos de caridad desinteresados e inspiradores, Mario y Mary Barreiro recibieron el Premio Humanitario de la Fundación Familia Herbalife en Herbalife Honors 2011. Su humilde y buena voluntad ha tenido un impacto positivo por todo el mundo, estableciendo un ejemplo al que todos deberíamos aspirar.

Los Barreiro son partidarios apasionados de muchas causas, tales como organizaciones de caridad que ayudan a niños y adultos con VIH y SIDA, programas de después de clases para niños en alto riesgo y programas de nutrición para niños necesitados. Son defensores importantes desde hace mucho tiempo de la Fundación Familia Herbalife y su programa Casa Herbalife, mismo que ayuda a la comunidad infantil en todo el mundo. En los últimos dos años, los Barreiro han liderado la expansión de la recaudación de fondos para organizaciones caritativas en México.

Como ganadores del Premio Humanitario 2011, HFF hizo un donativo de US\$10,000 en honor a Mario y Mary Barreiro a PAIPID, A.C. en México. Como partidarios desde hace mucho tiempo de esta organización, los Barreiro seleccionaron a PAIPID como la acreedora de su premio donativo por el trabajo increíble que hacen para personas viviendo con SIDA y VIH.

informe financiero de 2011

Activos Totales

2011	\$4,988,832
2010	\$4,115,324
2009	\$4,131,705

Ganancias+Pérdidas

Activos netos sin restricción e Ingresos	2010	2011
Contribuciones	2,069,181	2,216,821
En especie	407,247	476,602
Contribuciones totales	\$2,476,428	\$2,693,423
Intereses y otros ingresos	30,926	49,599
Pérdidas sobre inversiones netas	(16,571)	(50,418)
Libre de gravámenes	146,727	947,707

Apoyo total e Ingresos

Después de reclasificaciones	\$2,637,510	\$3,640,311
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Gastos

Servicios de programa	2,054,916	2,108,459
Servicios de apoyo		
Administración y General	109,287	101,227
Recaudación de fondos	571,056	669,338
Gastos totales	\$2,735,259	\$2,879,024

Disminución de activos netos no restringidos	(97,749)	761,287
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Activos netos provisionalmente restringidos

Contribuciones		
General	120,719	833,624
Esfuerzos de rescate	107,376	226,304
Libre de gravámenes	(146,727)	(947,707)
Aumento de activos netos provisionalmente restringidos	81,368	112,221
Variación neta de activos netos	(16,381)	873,508

Activos netos al principio del año	\$4,131,705	\$4,115,324
Activos netos al final del año	\$4,115,324	\$4,988,832

Todas las cifras han sido extraídas de la declaración financiera intervenida de 2011.

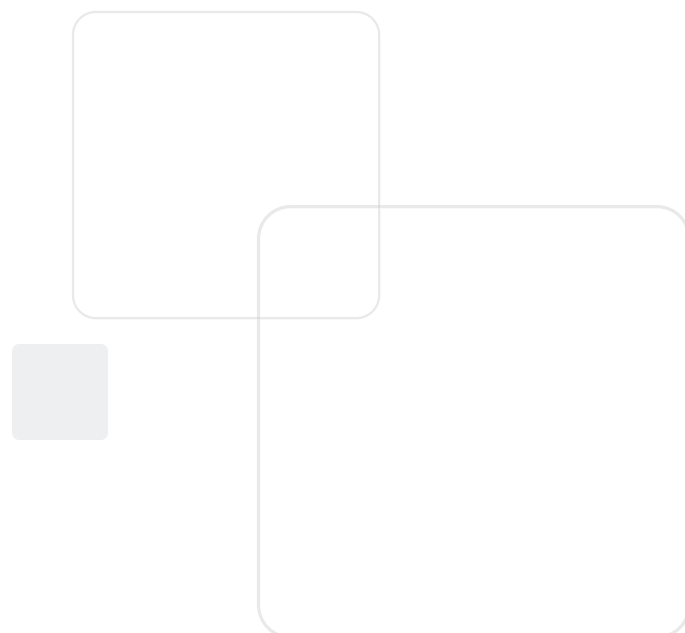
Para mayor información, comuníquese con la oficina de HFF.

Aviso: Todas las cifras figuran en dólar estadounidense.

Entrega de Subsidios: 2011

Norteamérica	\$300,725	17%
México	\$279,211	16%
Sudamérica	\$356,498	20%
Esfuerzos de Rescate	\$182,891	10%
Europa, Medio Oriente y África	\$379,682	21%
China	\$15,000	1%
Asia Pacífico	\$262,129	15%
2011 Total	\$1,776,137	

Los fondos recaudados en 2011 están asignados para la financiación de los proyectos Casa Herbalife de 2012.





Board of Directors

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