



Nutrition for a Brighter Future

2018 Annual Report



Overview

Created in 1994 by Herbalife Nutrition Founder and First Distributor, Mark Hughes (1956-2000), the Herbalife Nutrition Foundation (HNF) was created to give children access to good nutrition. Millions of children around the world have been helped thanks to the generosity of our donors.

Over the years, our mission has evolved to support improving communities and other vulnerable populations, primarily by providing greater access to good nutrition. We believe everyone should have access to good nutrition, and with more than 820 million undernourished people around the world, we know more needs to be done and we know we can help. In addition, HNF regularly supports relief efforts in response to catastrophic natural disasters around the world.



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Letter from the Chairman

Dear Friends and Supporters,

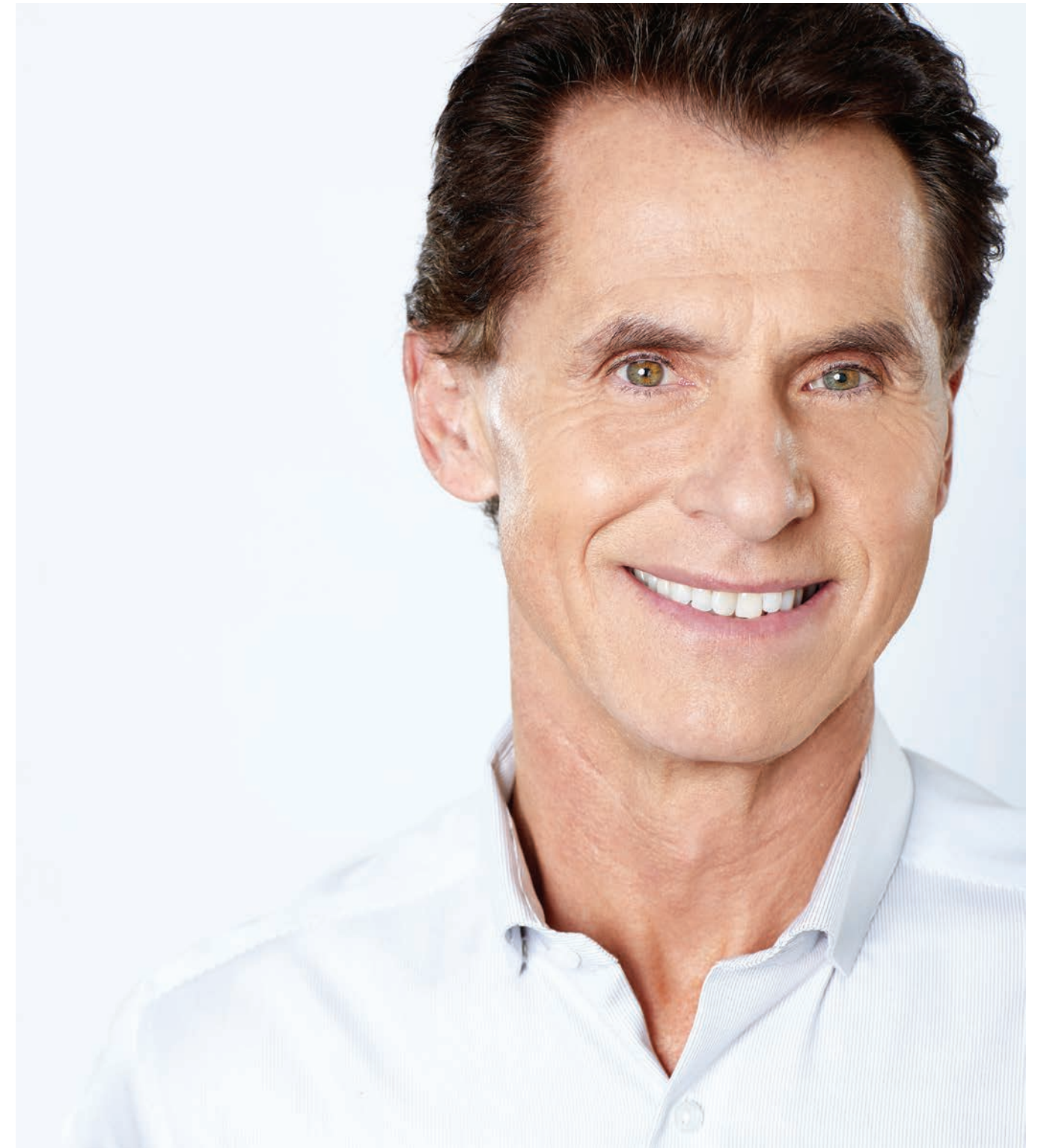
A commitment to improving lives is a noble and rewarding purpose. And when those lives are the ones of vulnerable children, there is no better reward than knowing a child is being cared for so they can grow and flourish into adulthood.

This year marks the 25th anniversary of the Herbalife Nutrition Foundation, and we have every reason to celebrate. Thanks to your generous support, we're able to serve nearly 100,000 children each year, honoring our belief that good nutrition is about more than just having enough food to eat. Through a shared effort among our partners, employees and independent distributors, we are providing children with the nourishment, care, and education they need to thrive today and spread their wings tomorrow.

And though the majority of donations go directly to food subsidy and to those who are economically challenged, we take pride in also supporting other equally important causes. For instance, we recently joined forces with the American Cancer Society to raise funds for cancer research and help educate the public on the importance of early detection, good nutrition and a healthy active lifestyle.

All of this is possible due to the tremendous work of a dedicated team, and the amazing generosity of countless independent distributors and volunteers. A sincere thank you to all of you.

Des Walsh
Chairman
Herbalife Nutrition Foundation



Letter from the Executive Director

Dear HNF Friends and Supporters,

Thank you for helping us make 2018 a remarkable year for the Herbalife Nutrition Foundation! I believe we are stronger than ever, due to the amazing community that comes together to support the children we help serve.

In 2018, we celebrated our very first Global Month of Purpose - a month dedicated to giving back to our communities. During this month, independent distributors, employees, friends and family from 44 countries donated over 11,000 hours to nonprofits around the world by painting classrooms, cooking healthy meals and planning fun activities with children. This is a great example of the generosity and commitment of our community, and the reason for our ongoing growth and success.

To round out the year, we committed \$1 million to the expansion of our flagship Casa Herbalife Nutrition program around the world. Our goal is to continue making an impact in the lives of children and families, by reaching more than 160 organizations.

It is truly amazing what we have achieved, thanks to the ongoing and generous support of our donors. Here's to the next 25 years!

Jenny Perez
Executive Director
Herbalife Nutrition Foundation

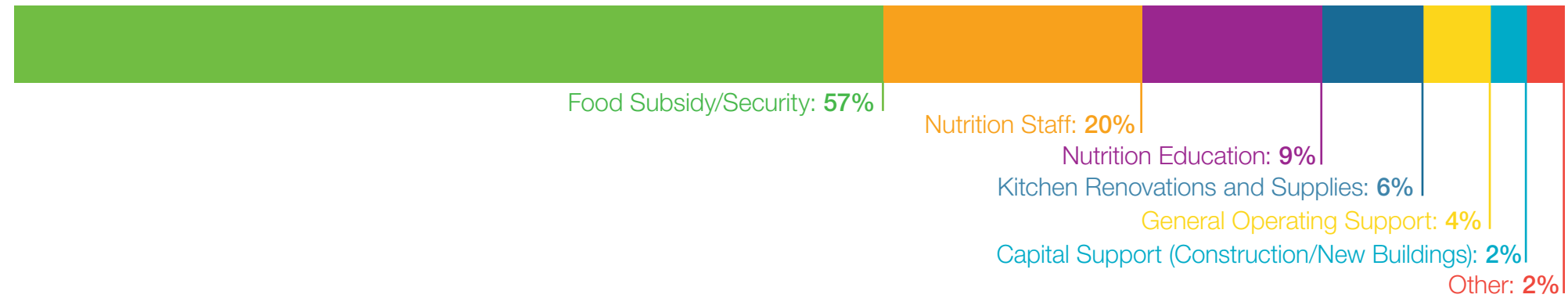


In 2018, we committed \$1 million to the expansion of our flagship Casa Herbalife Nutrition program around the world.



Where the Money Goes

Casa Herbalife Nutrition Supports:



Children Served in 2018	Total
Economically Challenged	84%
Developmentally Disabled	9%
Physically Challenged	5%
Disaster Affected	2%

Age Groups of Children Served in 2018	Total
Infants (0-5)	24%
Children (6-13)	45%
Teenagers (14-18)	27%
Young Adults (18-25)	4%

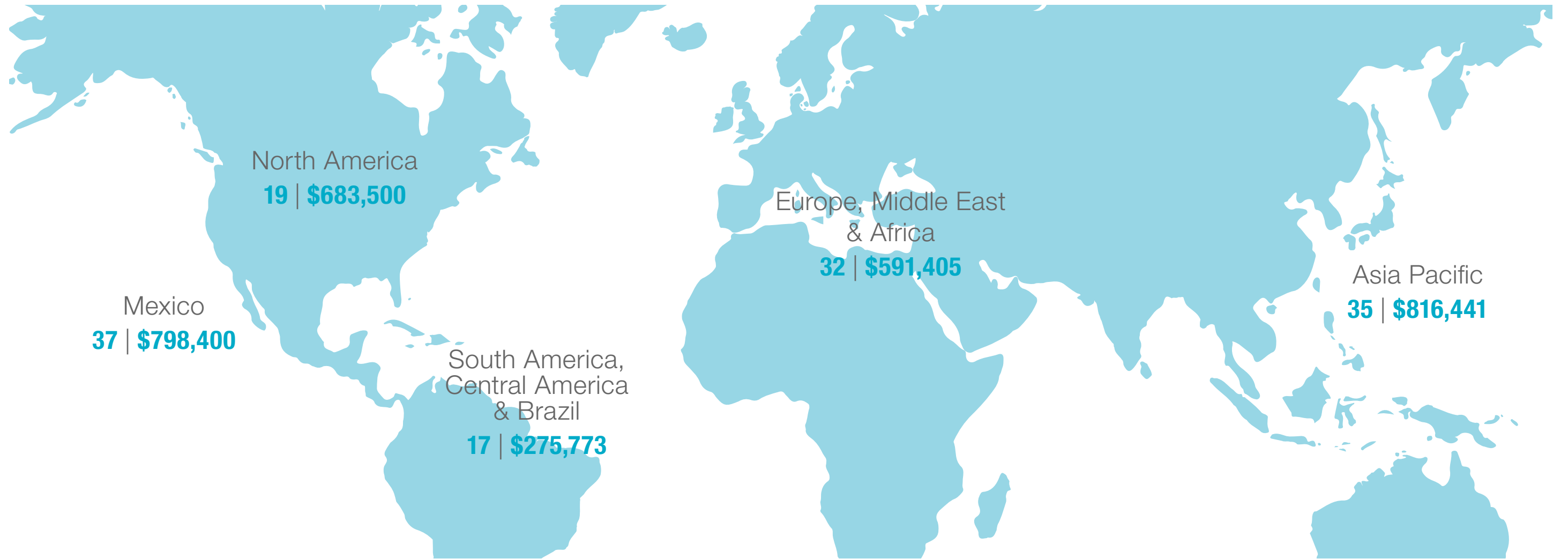
Type of Organization	Count	%
After-School Center	13	9%
Alliance/Equal Rights Organization	1	1%
Community Center	25	18%
Community Improvement Organization	11	8%
Elementary/Secondary School	8	6%
Homeless Shelter	3	2%
Hospice	4	2%
Hospital	7	5%
Orphanage	63	45%
Preschool	4	3%
Women's Shelter	1	1%
GRAND TOTAL	140	100%



“ With proper nutrition, our children become strong and healthy, and able to focus on the joy of childhood instead of just survival.

Gerda, CEO
Acres of Love Casa Program, South Africa





Together we are Building it Better

Number of Casa Herbalife Nutrition programs and grants around the world



HNF Casa Herbalife Nutrition program supports charitable organizations by funding grants for healthy meals, professional nutrition staff and education. All funds raised in 2018 support programs in 2019.

2018 Grants	\$3,165,519
Disaster Relief	\$146,727
Children Served Through Casa Herbalife Nutrition in 2018	93,172

Casa Herbalife Nutrition Around the World

Asia Pacific



BAAN NOK KAMIN FOUNDATION
THAILAND



FOUNDATION FOR CHILDREN
THAILAND



KOBE JITSUGYO GAKUIN
JAPAN



PERTUBUHAN
MALAYSIA



RUMAH AUTIS
INDONESIA



SUNSHINE BUTTERFLIES
AUSTRALIA



ACRES OF LOVE
SOUTH AFRICA



CENTAR ZA
CROATIA



OBRA DO FREI
PORTUGAL



SOS VILLAGGI
DEI BAMBINI
ITALIA



CHILD FUND,
SOUTH KOREA



FU-YUANG ELEMENTARY SCHOOL
TAIWAN



LIFE EDUCATION
NEW ZEALAND



PHO THONG CO SO XA DAN
VIETNAM



SANGROKWON
SOUTH KOREA



THE CHILDREN'S HOSPITAL FDN
THAILAND



ACTION FOR CHILDREN
UK



DETSKE CENTRUM
CZECH



PEDAGOGISCH
BELGIUM



ALDEAS
INFANTILES SOS
Un hogar para cada niño



CHILDREN'S SOCIETY
SINGAPORE



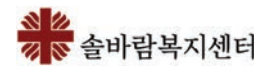
GOOD SAMARITAN HOME
MALAYSIA



LIGHTHOUSE
AUSTRALIA



PO LEUNG KUK
HONG KONG



SOLBARAM WELFARE CENTER
SOUTH KOREA



TULOY FOUNDATION, INC.
PHILIPPINES



AIP
TURKEY



DETSKY DOMOV
SLOVAKIA



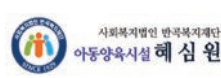
SARA ROSE
ZAMBIA



SOS CHILDREN'S
VILLAGES
GHANA



CHILDREN'S WISHING WELL
SINGAPORE



HAESIM WON
SOUTH KOREA



ORPHANAGE HUONG DUONG
VIETNAM



POUR UN SOURIRE D'ENFANT
CAMBODIA



SOS CHILDREN'S VILLAGES
BEIJING & CHENGDU



WOMEN'S CHARITY ASSOCIATION
VIETNAM



ASOCIATIA ANA SI COPIII
ROMANIA



DEUTSCHES KINDERHILFswerk
GERMANY



SOS CHILDREN'S VILLAGES
BULGARIA



UNITED WAY
RUSSIA



DAEGU CHILDREN'S WELFARE CENTER
SOUTH KOREA



THE INFANTS' HOME CHILD &
FAMILY SERVICES
AUSTRALIA



PANTI ASUHAN "PONDOK KASIH AGAPE"
INDONESIA



POWER COMMUNITY LTD
AUSTRALIA



SOS CHILDREN'S VILLAGES
INDIA



SMILE FOUNDATION
INDIA



ASSOCIAÇÃO BRAVA
PORTUGAL



FJOLSMÍÐJAN
ICELAND



SOS VILLAGES D'ENFANTS
FRANCE



VEREIN KINDER
AUSTRIA



DONG TAM SOCIAL SUPPORT CENTER
VIETNAM



KAOHSIUNG MUNICIPAL SHANLIN
PRIMARY SCHOOL
TAIWAN



PERTH CHILDREN'S HOSPITAL FDN
AUSTRALIA



RUKAIYAH
MALAYSIA



SOS CHILDREN'S VILLAGES
PHILIPPINES



YJH BASEBALL FOUADATION
SOUTH KOREA



CASA OZ
ITALY



KINDER HEIM FRIEDAU
SWITZERLAND



SOS CHILDREN'S VILLAGES
GREECE



YAD B'YAD
HAND IN HAND
ISRAEL

Europe, Middle East and Africa

Casa Herbalife Nutrition Around the World

Mexico



ALBERGUE LOS ANGELES
MEXICO



CASA HOGAR DEL NIÑO DE ACAPULCO
MEXICO



CASA DE NIÑOS FRANK GONZALEZ
MEXICO



FUNDACIÓN DON JUAN NAVARRETE
Y GUERRERO I.A.P.
MEXICO



HOGAR INFANTIL
MEXICO



MOVIMIENTO DE APOYO A NIÑOS
TRABAJADORES Y DE LA CALLE
MEXICO



ALBERGUE INFANTIL LOS PINOS
MEXICO



CASA AMIGA DE LA OBRERA
MEXICO



CASA HOGAR NAANDI
MEXICO



FUNDACIÓN PRO NIÑOS
MEXICO



HOGAR INFANTIL DE LA CARIDAD DE
HUAMANTLA
MEXICO



NUESTROS PEQUEÑOS HERMANOS
MEXICO



ALBERGUE INFANTIL SALESIANO
MEXICO



CASA HOGAR LA BUENA MADRE
MEXICO



CASA HOGAR NACIDOS PARA TRIUNFAR
MEXICO



HOGAR DE AMOR Y PROTECCIÓN AL NIÑO
MEXICO



HOGAR Y FUTURO
MEXICO



PROYECTO DE ATENCIÓN INTEGRAL A LA
PERSONA INMUNE DEPRIMIDA
MEXICO



AMIGO DANIEL
MEXICO



CASA HOGAR DE CABO SAN LUCAS
MEXICO



CASA HOGAR SANTA EDUWIGES
MEXICO



HOGAR DE GUADALUPE
MEXICO



INSTITUTO XCHUPA
MEXICO



UNA NUEVA ESPERANZA
MEXICO



ANIG FNDN
MEXICO



CASA HOGAR DULCE REFUGIO
MEXICO



COMEDOR SANTA MARIA
MEXICO



HOGAR PROVIDENCIA DE DON VASCO
MEXICO



LA ALEGRÍA DE LOS NIÑOS
MEXICO



VINO, TRIGO Y ACEITE
MEXICO



BETESDA MEXICALI
MEXICO



CASA INFANTIL EL ROBLE
MEXICO



FUNDACIÓN CASTRO-LIMÓN
MEXICO



HOGAR PARA NIÑAS ELENA
DOMENE DE GONZÁLEZ
MEXICO



MINISTERIOS DE AMOR
MEXICO



YES
MEXICO

North America



A PLACE CALLED HOME
USA



CENTER NORMAN
USA



FRIENDLY HOUSE, INC.
USA



YWCA
USA



ATLANTA'S CHILDREN'S SHELTER
USA



CHILDREN'S AID SOCIETY
USA



HEALY-MURPHY CENTER
USA



BARTON'S BOOSTERS
USA



CHILDREN'S HOME NETWORK
USA



KOINONIA
USA



AMIGO DANIEL
MEXICO



CASA HOGAR DE CABO SAN LUCAS
MEXICO



CASA HOGAR SANTA EDUWIGES
MEXICO



HOGAR DE GUADALUPE
MEXICO



INSTITUTO XCHUPA
MEXICO



UNA NUEVA ESPERANZA
MEXICO



ANIG FNDN
MEXICO



CASA HOGAR DULCE REFUGIO
MEXICO



COMEDOR SANTA MARIA
MEXICO



HOGAR PROVIDENCIA DE DON VASCO
MEXICO



LA ALEGRÍA DE LOS NIÑOS
MEXICO



VINO, TRIGO Y ACEITE
MEXICO



BETESDA MEXICALI
MEXICO



CASA INFANTIL EL ROBLE
MEXICO



FUNDACIÓN CASTRO-LIMÓN
MEXICO



HOGAR PARA NIÑAS ELENA
DOMENE DE GONZÁLEZ
MEXICO



MINISTERIOS DE AMOR
MEXICO



YES
MEXICO



BOYS & GIRLS CLUBS OF EL PASO
USA



CHILDREN'S INSTITUTE
USA



LILY MISSIONS CENTER
USA



BOYS & GIRLS CLUBS OF DENVER
USA



CHILDREN'S HOME OF LUBBOCK
USA



NEW PATHWAYS FOR YOUTH
USA



CASA DE ESPERANZA
USA



ERIE NEIGHBORHOOD HOUSE
USA



WILKINSON CENTER
USA

Casa Herbalife Nutrition Around the World

South & Central America & Brazil



ALMA, ASSOCIACAO DE AMIGOS DO LAR DO MENOR ASSISTIDO
BRAZIL



FUNDACION ALIRIO HENAO
BOLIVIA



MARIA AYUDA
CHILE



ASOPROGAR
VENEZUELA



FUNDACIÓN ARCO IRIS
BOLIVIA



NIDO
VENEZUELA



ASSOCIACAO BENEFICENTE BETSAIDA
BRAZIL



FUNDACIÓN COOPERADORA
PARAGUAY



NUTRE HOGAR
PANAMA



BUENA ESPERANZA
PERU



FUNDACIÓN DE CASITA
COLOMBIA



SOS CHILDREN'S VILLAGES
BRAZIL



CASA DO MENOR SÃO MIGUEL ARCANJO
BRAZIL



FUNDACION SINSOLUKA
ECUADOR



CORPORACIÓN EDUCATIVA
COLOMBIA



M.A.M.A.
ARGENTINA



2019 Humanitarian Winner

Every year, Herbalife Nutrition Foundation (HNF) gives the Humanitarian Award to Herbalife Nutrition Independent Distributors who exemplify HNF's mission and have made a significant contribution to helping those in need. Nominations are received from around the world and are evaluated based on the nominee's philanthropic activity, community leadership, volunteerism and advocacy.

For the 2019 Humanitarian Award Global Award, HNF recognized Queenie Leung for her devotion to making a difference in the lives of children all over the world. Queenie sponsors and supports low-income families in Hong Kong by providing better opportunities to those in need through life-enhancing education, as well as the opportunity to interact and support each other in the community via nutrition education and sponsored meals. She also volunteers with several organizations such as Children's Cancer Foundation, Comfort House of the Elderly and the Society for Abandoned Animals. She also founded her own charitable organization called Q Farm, an organic farm where harvest proceeds go to charitable causes. She frequently encourages her team and inspires them to go out and help make a difference in their communities.

In appreciation of her wonderful commitment, HNF donated \$10,000 to a charity of her choice. HNF also commends the altruistic efforts of the 2018 Regional Humanitarian winners from around the world:

Bart Kauwenberghs (Europe, Middle East & Africa)
Enrique Javier Varela Mier (Mexico)
Celeste Richmond (North America)
María Eugenia de Salazar (South & Central America)



Top Donors

Asia Pacific

Arlene Balangue
Heri Tri Basuki & Sulistyorini
James Chen & Molly Yang
Katherine Yiu & Felan Yu
Michiko Dejaeghere
Ok Hee Kwon & Song Rak Kim
Queenie Leung
Tae Ho Kim & Hyun Mo Koo
Thi Vui Nga Le & Huu Binh Vo
Trong Hai Hoang & Ninh Nguyen

Mexico

Angélica Cruz
Claudia & Jose Guillermo Moreno Carreon
Elizabeth & Armando Sanchez Troncoso
Graciela Araujo Campos
Gustavo Chavez Partida
Jorge & Laura Vázquez Ruiz
Juan Jose & Hilda Najera
Margarita Cervantes Arcos
Mario & Mary Barreiro Vera
Rosa María Sánchez Romo

South & Central America & Brazil

Guillermo Luna
Henry Huamán & Anita Sifuentes
Manuel Estrada & Guiliana Gutiérrez
Maria de Lourdes Gutierrez Echeverria
Martinha Gondim & Jaime Kosman
Miguel Zambrano
Paquita Jarrín Mayorga
Pedro & Juliane Cardoso
Vinicio & Rianne Coppo
Yelitza Lanzilli & Eduardo Guzmán

Europe, Middle East & Africa

Alfredo Marín & Noelia Fernández
Arie & Ilana Baratz
Carol Lorenz
Dugarjav Surenkhorloo
Lana Goldenblank & Oleg Neshto
Leon & Irina Waisbein
Marian-Ionut Iancu
Peter Dahl
Quentin Rivoire
Sergiu & Rodica Macadrai

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Geri Cvitanovich
John Tartol
Leslie Stanford & Don Bailey
Paymi Romero
Richard & Monica Goudis
Stephan P. Gratziani
Susan Peterson

Donors Over \$500

A

Abisai Gonzaga Santana
Adam Pineda
Adan Rojas Hernandez
Adriana Chavez Hernandez
Ai Foon Woo
Aida Morgan Hernandez
Aitok Rajai
Ajay Khanna
Alaaeddine Sahibi
Alan Hoffman
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Aud & Asbjorn Hodneland

Aureliano Postigo Sanchez
Aurora & Felipe Flores
Azalia Garrido

B

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Bailey-Stanford Family Foundation
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Bart Kauwenberghs
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Erik M. Eriantina
Erin Richards-Kunkel
Ernae Mothershed
Erni M. Manurung
Ertan Uyanik
Evert Weijers
Evgeniia Pop
Evgeniya Konev
Evy Rahaju

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Faisal Solichin & Eliza Helga Solichin
Faizatun Nisak
Felipe Ecenarro Probst
Felipe Israel Curiel Arreola

Feng-Chia Hsu
Fernando Viteri
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Frank Lamberti
Frank Lutz

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Wendy Wong Ching Ing
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Hj Sadikyah
Hjh. Kamilah Binti Jusoh &
Tn. Hj. Ayob Bin Saleh
Hsin-Yi & Jui-Lin Lin
Hugo Lerma Garcia
Humberto Jaimes Jaimes
Hung Giang Dinh

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Irina Silina
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Irma Reyes Rodriguez
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Isai Zavala Arias
Isidro Vasquez
Ivan Fernandez Pereda

J

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Jae Ok Kim
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James Crocket
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Jasmine Hambley
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Javier & Erika Martin
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Jennifer DeBrabander
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Jenny Chen
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Jeronimo Ramirez Mata
Jessica & Gavin Morgan
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Jesus & Lizi Ortiz Cordero
Jesus Alvarez
Joan Hennigar
Joaquin Bonilla Ricano
Jody Wodrich
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John Heiss
John Tartol
Jonathan Jackman
Jonathan Liss
Jonathan Rodriguez & Isabel Ruiz

Joost Goovaerts
Jorge & Alejandra Aguilar Gutierrez
Jorge & Laura Vázquez Ruiz
Jorge Valdes Hernandez
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Juliane Cardoso
Julio Bohigas
Jung Sook Ko & Bong Ok Lee

Donors Over \$500

Juventino & Elisabete M. Domingues Fernandes

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Kenneth Simon
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Khanh Linh Do & Thi Kim Hoa Tra
Khristina Keleshian
Kim & Mariani Broemer
Kiran Battepati
Kris Loix
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Kumiko & Kyoko Kuba

L

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Lana Goldenblank & Oleg Neshto
Lance Harding
Larisa Mironova
Larry Ward
Laura Chacon-Garbato
Laura Gonzalez Cabrera

Laura & Danny Meister
Laura Rodriguez Noyola
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Lauw Tong Hoo
Leo Callaert
Leon & Bener Bener
Leon & Irina Waisbein
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Profit & Loss

FINANCIAL REPORT 2018

TOTAL LIABILITIES & NET ASSETS

2016	\$9,641,097
2017	\$11,369,107
2018	\$14,124,883

Statement of Activities

	2017	2018
OPERATING ACTIVITIES	HFF	HNF & HNF BRAZIL
SUPPORT AND REVENUE		
Contributions	178,115	4,067,791
Special events, net	1,517,746	303,177
In-Kind contributions	1,265,182	1,257,157
TOTAL CONTRIBUTIONS	2,961,043	5,628,125
REVENUE		
Interest	113,566	275,979
Total Public Support and Revenue	3,074,609	5,904,104
Releases of restrictions	3,838,235	3,048,701
TOTAL SUPPORT AND REVENUE AFTER RECLASSIFICATIONS	6,912,844	8,952,805
EXPENSES		
Program services	4,079,170	4,920,855
Supporting services		
Management and general	264,855	334,169
Fundraising	791,897	572,718
TOTAL EXPENSES	5,135,922	5,827,742
INCREASE IN NET ASSETS WITHOUT DONOR RESTRICTIONS	1,776,922	3,125,063
WITH DONOR RESTRICTIONS		
Contributions	3,687,117	1,960,769
Special events, net	–	1,151,572
Releases of restrictions	(3,838,235)	(3,048,701)
INCREASE (DECREASE) IN NET ASSETS WITH DONOR RESTRICTIONS	(151,118)	63,640
CHANGE IN NET ASSETS FROM OPERATIONS	1,625,804	3,188,703
Nonoperating Activities (Investment return, net)	156,024	(357,821)
TOTAL NONOPERATING ACTIVITIES	156,024	(357,821)
CHANGE IN NET ASSETS	1,781,828	2,830,882
NET ASSETS AT BEGINNING OF YEAR	9,409,351	11,191,179
NET ASSETS AT END OF YEAR	11,191,179	14,022,061
TOTAL LIABILITIES AND NET ASSETS	11,369,107	14,124,883

Other Ways to Get Involved

- Volunteer your time
- Include HNF in your will
- Make an online donation
- Share HNF on social media
- Create your own HNF fundraising campaign

Without your support and generosity, it would not be possible for the Herbalife Nutrition Foundation to reach thousands of children and families around the world. All gifts and volunteer activities make an impact.

We thank you for believing in our mission to provide access to good nutrition.



Visit our website or contact our office to learn how you can make a larger impact.

HerbalifeNutritionFoundation.org

