



HNF 2019-20 Grant Applications

Top 10 List of What's New & Different from Last Year!

Who are the people who make HNF happen?

Operations

- **Executive Director**
Jenny Perez
- **Grants Associate**
Doan Stafford
- **Administrative Assistant**
Alejandra Diaz-Bustillo

Regional Managers

- **APAC** Eva
- **Brazil** Bianca
- **EMEA** Julia
- **Mexico** Liz, Alma
- **NAM** Doan
- **SAMCAM** Natalia

Finance

- **Monthly Fundraising Reports**
- **Releases funds via EFT, ACH, Checks**
Araceli, Boryana, Elit, Mary, Rene

Remote Operations

- **Communication & Marketing**
Ilse Enciso
- **Database Administrator**
Paulina Colio

Country Contacts

- **50 Countries!**

The timeline for the 2019 grant cycle:

Submit your application online:

Now - February 24, 2019

Applications are reviewed by HNF regional staff

March 2019

Grant Agreements are sent out for signature electronically via DocuSign

April 2019

Funds are released electronically to organizations

May 2019

Mid-Year Report will be due online

Around November 2019

Year-End Report will be due online

By April 30, 2020



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#10 — **PDF Preview** links were in the invitation e-mail

The entire application is currently available as a PDF Preview at:

<https://herbalife.box.com/v/Intl-1st-Time-App-for-2019> **

9 — **Required questions** were reduced from **93** down to **75!** *(for returning grantees)*

8 — Organization's **Social Media** fields for **Facebook, Instagram, and/or Twitter**

* Organization Website <input type="text"/>	Organization's Facebook link <input type="text"/>
Organization's Instagram link <input type="text"/>	Organization's Twitter link <input type="text"/>

These fields are only for the Organization, not individual or personal accounts

*** This example is for International First-Time applicants, be we also have previews for Int'l Renewals, U.S. Renewals, and U.S. 1st-Time applicants!*



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7 — **Currency fields** are for **whole U.S. Dollars** and **no punctuation**

* What is your organization's annual budget this year?
In whole **U.S.Dollars** and **no punctuation** (for example, "**1000**" not "**1,000**" nor "**1.000**")

6 — Section 1b) **Legal Status** was greatly simplified to just 2 questions, for returning grantees

1b) Organizational Legal Status

* Is your organization recognized (organized) as a legal entity under the laws of your country and/or any other country?

Yes

* Under which country's laws does your organization operate?

A savings of 12 questions!

HERBALIFE NUTRITION



FOUNDATION

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5 — For Contacts, **Languages Spoken** was simplified to just 2 drop-downs

* Language(s) Spoken

If English is not the primary language, but the person can read and write it, please list English as the 2nd Language Spoken.

- Select One -



- Select One -



10 fewer drop-downs right there!

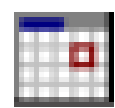
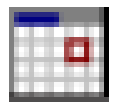
4 — **Volunteer Coordinator** was added

2e) Volunteer Coordinator


And 2 other contacts were removed – Alternate, and Herbalife Staff – so a net savings of 1 person!

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3 — Project **Date fields** use the U.S. **mm/dd/yy** format

<p>* Project Start Date <i>on or after April 1, 2019 -- mm/dd/yy format</i></p> <input type="text"/> 	<p>* Project End Date <i>on or before March 31, 2020 -- mm/dd/yy format</i></p> <input type="text"/> 
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2 — **Food Subsidy** budget line item is required, even if it's 0%

<p>* Food Subsidy %</p> <input type="text"/>	<p>Food Subsidy \$ 0.00 </p>
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(and Budget Notes now include Examples)

Examples:

- Capital Support = building a garden, greenhouse, major roof repairs
- Food Subsidy = 3 meals a day x 50 children x 12 months
- General Operating = insurance, office supplies, utilities (electricity, gas, water)
- Kitchen Renovations = new microwave, refrigerator, stove
- Nutrition Education = healthy eating booklets, posters, supplies
- Nutrition Staff = 3 people (cook, nurse, nutritionist) x 12 months
- Other = items for healthy activity, training for staff, transportation for children

Remember: funds cannot be used for Herbalife Nutrition products, or sports uniforms, etc.

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And the #1 item that's new or different from last year is:

1 — **25th Anniversary Supporting Statement** *(for returning grantees)*

3d) 25th Anniversary Supporting Statement

2019 is the **25th Anniversary** of **Herbalife Nutrition Foundation**, and we would love to hear from * your Executive Director or Chief Executive Officer about how HNF has positively impacted your organization. *Please note that your supportive statements may be used in public-facing communications.*

Word count 0 of 499

*Info that could be included is how many **years** HNF has helped you, how many **children** we've helped over all those years, how many **meals** we've helped serve, if Herbalife Nutrition **Distributors** or **Employees** have made your world healthier and happier, etc.*



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- # 8 — Organization's **Social Media** fields for **Facebook, Instagram, and/or Twitter**
- # 7 — **Currency fields** are for **whole U.S. Dollars** and **no punctuation**
- # 6 — Section 1b) **Legal Status** was greatly simplified to just 2 questions, for returning grantees
- # 5 — For Contacts, **Languages Spoken** was simplified to just 2 drop-downs
- # 4 — **Volunteer Coordinator** was added
- # 3 — Project **Date fields** use the U.S. **mm/dd/yy** format
- # 2 — **Food Subsidy** budget line item is required, even if it's 0%
(and Budget Notes now include examples)
- # 1 — **25th Anniversary** Supporting Statement

Contact us if you have questions!

Operations

- **Executive Director** ext. @herbalife.com
 Jenny Perez 74156249 jennype
- **Grants Associate**
 Doan Stafford 74156282 doans
- **Administrative Assistant**
 Alejandra Diaz-Bustillo 74150371 alejandradi

Regional Managers

- **APAC** Eva 64622333 evali
- **Brazil** Bianca 74555895 biancad
- **EMEA** Julia 74412228 juliap
- **Mexico** Liz, Alma 74525434 elizabethsoli
- **NAM** Doan 74156282 doans
- **SAMCAM** Natalia 74645001 nataliaan

Call your local Herbalife Nutrition office, and asked to be connected to the extension you want.

